

Courses Offered to Exchange Students

The following courses are available to Exchange Students from the 4 programs that are taught at BIMTECH. For your ready reference list of available courses is given below for your ready reference (For details please visit the website). Duration of PGDM at BIMTECH is 2 years which is divided into 6 Trimesters i.e. 1st Year has Trimesters I, II and III and Second year has Trimesters IV, V and VI. Foreign Exchange students are offered Trimester I to Trimester V (Because of fewer courses in Trimester VI it is not available to Exchange students). Students must cross check with your exchange coordinator if you are earning enough credits required by your home institute/University. **For more details please visit <http://bimtech.ac.in/programmes/>**

TRIMESTER-I (4th July to 19th September)

PGDM	
COURSE	CREDITS
Financial Accounting	3.0
Managerial Economics	3.0
Marketing Management- I	3.5
Organizational Behaviors	4.0
Statistics for Business Analysis	4.0
Introduction to ERP	3.0
Responsible Business Module-I Corporate Social Responsibility and Sustainable Development	1.0

PGDM (International Business)	
COURSE	CREDITS
Marketing Management – 1	3.0
Financial Accounting	3.0
Introduction to ERP	3.0
Managerial Economics (Including 15 hrs of Macro Economics)	4.0
India's Foreign Trade	3.0
Foreign Language I(Chinese/ French / Spanish)	3.0
Business Communication I	4.0

PGDM (Insurance Business Management)	
COURSE	CREDITS

Business Environment	--
Insurance Laws	--
Principles of Insurance	--
Sales & Marketing Management	--
Quantitative Techniques	--
Insurance Accounting & Analysis	--
Insurance Company Operations (Life & Non-Life)	--
Responsible Business: Module-1: Corporate Social Responsibility (CSR)	--

PGDM (Retail Management)	
COURSE	CREDITS
Retail Concepts & Environment -I	--
Marketing Management-I	--
Statistics for Business Analysis	--
Managerial Economics	--
Organisation Behaviour	--
Financial & Managerial Accounting	--
Management Information System	--
Responsible Business Module -I	--
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TRIMESTER-II (21st September to 17rd December)

PGDM	
COURSE	CREDITS
Business Communication (BC-I)	3.0
Human Resource Management	3.5
Macroeconomics for Business Decision Making	3.0
Managerial Accounting	3.0
Marketing Management –II	3.5
Research Methodology	4.0
Management Science or Advanced Management Science	3.0

PGDM (International Business)	
COURSE	CREDITS
Global Business Environment	3.0
Business Research Methods	4.0

Managerial Accounting	3.0
Marketing Management-II	3.0
International Trade Operations	4.0
Foreign Language II (Chinese/French/Spanish)	3.0
Organization Behavior	4.0

PGDM (Insurance Business)	
COURSE	CREDITS
Risk Management	4.0
Life Insurance Underwriting	3.0
Insurance Company Operations (Life & Non-Life)	3.0
Managerial Computing	3.0
Corporate Finance	3.0
Fire Insurance and Consequential Loss	4.0
Business Communication-I	3.0

PGDM (Retail Management)	
COURSE	CREDITS
Supply Chain Management	3.0
Operation Research	3.0
Corporate Finance	3.0
Merchandising Management	3.0
Marketing Management-II	3.0
Consumer Behavior	3.0
Macroeconomics For Business	3.0
Decision Making	3.0
Business Communication – II	3.0

TRIMESTER-III (19th December to 2nd April)

PGDM	
COURSE	CREDITS
Business Communication- II	3.0
Business Law	3.0
Corporate Finance	3.0
Operations Management	3.5
Responsible Business Module III: Corporate Social Responsibility and Sustainable Development	1.0

2 Specialization courses	6.0
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PGDM (International Business)	
COURSE	CREDITS
International Marketing	3.0
Operations Management	3.5
Corporate Finance	3.0
Management Science	3.0
Capstone for Business Simulation	3.0

PGDM (Insurance Business)	
COURSE	CREDITS
Health Insurance	4.0
Motor Insurance	4.0
Broking and Distribution Channel Management	3.0
Financial Services and Personal Financial Planning	4.0
Services Marketing & CRM	3.0
Marketing Research	3.0
Business Communication-II	3.0

PGDM (Retail Management)	
COURSE	CREDITS
Human Resource Management	3.0
Sales & Distribution Management	3.0
Services Marketing	3.0
Visual Merchandising	4.0
Inventory & Logistics Mgmt.	3.0
Research Methodology	3.0
Mall Management	4.0

TRIMESTER-IV (4th July to 19th September)

PGDM	
COURSE	CREDITS
Strategic Management	4.0
Business Innovation and Growth Strategy	3.0

Supply Chain Management	4.0
Capstone Simulation	3.0
Specialization courses	9.0

PGDM (International Business)	
COURSE	CREDITS
International Supply Chain & Logistics Management	4.0
International Strategic Management	3.0
International Financial Management	3.0
Business Communication II (Communication Lab)	1.5
International Marketing Research	1.0

PGDM (Insurance Business)	
COURSE	CREDITS
Property-II (Engineering Insurance)	--
Life Insurance-III (Employee Benefit Schemes)	--
Motor Insurance-II (Third Party Insurance)	--
Advanced Health Insurance (Elective)	--
Advanced Risk Management (Elective)	--
Marine Cargo & Hull Insurance	--
Element of Actuarial Science (Life & Non-Life)	--

PGDM (Retail Management)	
COURSE	CREDITS
Legal Framework for Retail Business	--
Franchising & Global Retailing	--
Retail Luxury and Brand Management	--
Customer Relationship Management	--
Category Mgmt. & Private Labels	--
Integrated Marketing Communication	--

TRIMESTER-V (21st September to 17rd December)

PGDM	
COURSE	CREDITS
International Trade Operations	3.0
3 Specialization	9.0

PGDM (International Business)	
COURSE	CREDITS
Mergers, Acquisitions & Corporate Restructuring	3.0
Legal Aspects of Business (Indian & International)	3.0
International Commodity Management	2.0
International Shipping & Chartering	1.5
WTO & Other International Trade Related Institution	1.5

PGDM (Insurance Business)	
COURSE	CREDITS
Rural and Micro Insurance	3.0
Reinsurance	3.0
Business Ethics and Corporate Governance	2.0
Miscellaneous Insurance	4.0

PGDM (Retail)	
COURSE	CREDITS
Legal Framework for Retail Business	3.0
Retail Benchmarking	3.0
Retail Strategy & Negotiation	3.0
Buying and Merchandising	2.0
Digital & Non Store Retailing	3.0
Retail Economics	3.0

Link to Corresponding Program Webpage

PGDM <http://bimtech.ac.in/programmes/pgdm/>

PGDM (International business) <http://bimtech.ac.in/programmes/ds/>

PGDM (Insurance Business) <http://bimtech.ac.in/programmes/pgdm-ibm/>

PGDM (Retail Management) <http://bimtech.ac.in/programmes/pgdm-retail/>

Please contact for further information on courses and credits Center for International Affairs:

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<http://bimtech.ac.in/international/>