

# '61% MBA aspirants feel they have to sit for **too many exams**'

**SAYS SURVEY** conducted by a MBA portal, covering 445 respondents who appeared for CAT 2013

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MUMBAI: Most B-school aspirants find the admissions process for Masters in Business Administration (MBA) expensive and cumbersome, an online survey has revealed.

Nearly 61% of the respondents said that there are too many MBA entrance exams, making the process confusing. Around 77% wanted a regulatory body to oversee management education, and one out of three respondents sought a decrease in tuition fee and better public disclosure of placement records.

The survey was done by MBAUniverse, a forum for B-school alumni and aspirants. Conducted in November 2013, the survey covered 445 respondents who appeared for the Common Admission Test (CAT) 2013.

"MBAUniverse.com's first survey of MBA aspirants brings out key insights which will help business schools and policy makers address concerns and initiate reforms," said Amit Agnihotri, chairman, MBAUniverse.com.

The survey also reveals that while MBA aspirants are not happy with many elements of the present admission process, they welcomed changes such as the replacement of the group discussion (GD) round with a Written

## REASONS FOR PURSUING A MBA DEGREE



respondents wanted to pursue the course for knowledge enhancement



wanted it for a better salary

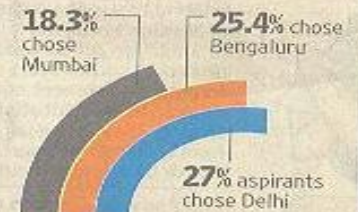
## AMONG ALL THE RESPONDENTS:



said CAT was their first choice among the 10 popular MBA exams



aspirants chose the Xavier Aptitude test (XAT)



## PREFERRED LOCATION FOR THE COURSE

"MBAUniverse.com's first survey of MBA aspirants brings out key insights which will help business schools and policy-makers address concerns and initiate reforms. If they fail to do so, we will see more B-schools closing down."

AMIT AGNIHOTRI, chairman, MBAUniverse.com

Colleges such as SP Jain, (left) close admissions before CAT results are out, which students say is a problem.



Ability Test (WAT) for admission to most Indian Institutes of Management (IIMs). Nearly 67% respondents said they prefer WAT over GD.

One of the problems for most aspirants was that some B-schools close the admissions in December,

much before the CAT results are out. "Institutes such as SP Jain in Mumbai don't accept CAT scores and closes admissions in December itself. There should be a uniform admissions deadline," said an MBA aspirant from Mumbai.

An overwhelming majority of 78% respondents wanted to pursue an MBA for knowledge enhancement while more than 65% wanted it for a better salary.

Among the parameters on which respondents rated B-schools, placement history was

at the top, followed by corporate linkages, position of B-Schools in various rankings and the quality of the faculty.

Specialisations offered, fee structure and location were not very important criteria for the respondents.