

STRATEGY AND INNOVATION

BIMTECH has significant experience and expertise in enabling clients skillfully develop superior Strategy Execution capabilities by using the principles of building a Strategy Focused Organization (SFO) using the Balanced Scorecard (BSC). Our faculty has been part of 'Kaplan and Norton's' consulting team in India whereby he has successfully led several SFO-BSC implementations in India in companies ranging in size from 150 employees to 6000+ employees. He has also led similar implementations at several companies of the Al Zawawi Group (OMZEST) in Oman.

The approach used to help organizations:

- Refine strategy
- Articulate the strategy in clear and simple terms through a Strategy Map
- Operationalize strategy through a Balanced Scorecard
- Align the organization to the strategy
- Review and renew strategy by putting in place structured review mechanisms.

Our philosophy is to enable client organizations develop the internal capability of sustaining the initiative even after the client has finished his engagement and moved on. This is built into the approach whereby client teams roll up their sleeves and work in a hands-on manner on building an effective strategy execution framework. Creating buy-in is engendered in the process thereby leading to better outcomes.

Our faculty also has significant experience in enabling clients enhance their capability to Innovate by using various battle-tested processes.