

Placement Activity 2014-16 and 2015-17 Batches

Target Companies for 2014-16 Batch

1. No. of Companies Targeted

(Total: 1754)

Sectors / Industry	Advertising, Media	Automobile, Auto Ancillaries	BFSI	Capital Goods, Machines	Cement, Marble, Stone etc	Consulting	Consumer Durables, Home Appliances	Courier, Logistics, Packaging, Transport	Electrical, Electronics	Engineering
No of Companies	103	134	210	14	52	36	61	63	129	128
Sectors / Industry	Export, Import Houses	Food, FMCG, Agriculture	Garment, Textile	Information Technology (IT) / ITeS	Iron & Steel	Mineral, Metal, Mining	Power, Energy	Retail	Shipping, Marine	Telecommunication, Mobile
No of Companies	39	113	24	298	58	33	44	101	32	82

2. Centres & PlaceCom Team

	Ahmedabad	Bengaluru	Chennai	Delhi – NCR/Ins./Retail	Hyderabad	Punjab	Kolkata	Mumbai	Pune	Total
Students	1	2	2	14	3	1	1	8	1	34

Overall Placement Statistics for 2014-16 Batch

S. No.	Programme	Total No. of Students	Students Placed	% of Students Placed	Students In Process for Placement	% of Students for Placement
1	PGDM	238	234	98.32	4	1.68
2	PGDM (IB)	65	62	95.38	3	4.62
3	PGDM (IBM)	48	48	100.00	0	0.00
4	PGDM (RM)	57	57	100.00	0	0.00
TOTAL		408	401	98.28	7	1.72

Summary of Placement-Specialization wise 2014-16 Batch

S. No.	Specialization	Total No. of Students	Students Placed	% of Students placed	Students In Process for Placement	% of Students for placement
1	Marketing [PGDM+PGDM-IB]	176	171	97.16	5	2.84
2	Finance [PGDM+PGDM-IB]	78	77	98.72	1	1.28
3	HR [PGDM]	21	20	95.24	1	4.76
4	Operations [PGDM+PGDM-IB]	28	28	100.00	0	0.00
3	PGDM [Insurance]	48	48	100.00	0	0.00
4	PGDM [Retail]	57	57	100.00	0	0.00
TOTAL		408	401	98.28	7	1.72

Compensation Details - 2014-16 Batch

S. No.	Course	Highest Salary (CTC in Rs./lacs)		Average Salary (Rs. CTC in Rs./lacs)	Lowest Salary (Rs. CTC in Rs./lacs)
		Indian Salary	Foreign Salary		
1	PGDM	Indian Salary	Rs. 12.00 lacs	Rs. 7.51 lacs	Rs. 5.50 lacs
		Foreign Salary	Rs. 15.00 lacs		
2	PGDM-IB	Indian Salary	Rs. 10.00 lacs	Rs. 7.21 lacs	Rs. 5.00 lacs
		Foreign Salary	Rs. 26.00 lacs		
3	PGDM-IBM	Indian Salary	Rs. 9.40 lacs	Rs. 7.14 lacs	Rs. 5.00 lacs
		Foreign Salary	Rs. 11.00 lacs		
4	PGDM-RM	Indian Salary	Rs. 7.50 lacs	Rs. 7.32 lacs	Rs. 5.00 lacs
		Foreign Salary	Rs. 20.00 lacs		

Sector-wise distribution of Recruiting Companies 2014-16 Batch

S. No.	Sector	No. of Companies	No. of Students
1	IT & ITeS	18	63
2	Insurance	16	55
3	Banking & Financial Services	21	78
4	Retail	16	49
5	Manufacturing	16	34
6	Consultancy	7	30
7	FMCG/FMCD	12	26
8	Logistics/Shipping	4	14
9	Market Research	2	2
10	Media and Advertising	2	3
11	NGO/Foundation	1	1
13	Pharmaceuticals	1	1
14	Telecom	3	8
15	Import and Export	4	2
16	Real Estate	4	4
17	e- commerce	5	6
18	Others	11	25
		143	401

New recruiters for the 2014-16 Batch

S. No.	Company Name	Sector
1	Mirketa Software Pvt. Ltd.	IT & ITeS
2	Happay	IT & ITeS
3	Cognizant	IT & ITeS
4	Exide Life Insurance Co. Ltd.	Insurance
5	JLT Independent Insurance Brokers Pvt. Ltd.	Insurance
6	Orient Insurance PJSC (Dubai)	Insurance
7	Max Life Insurance Co. Ltd.	Insurance
8	Invesco	Banking & Financial Services
9	Share India Securities Ltd.	Banking & Financial Services
10	IDFC Mutual Funds	Banking & Financial Services
11	Flare Capital	Banking & Financial Services
12	Home First Finance Co. India Pvt. Ltd. (HFFC)	Banking & Financial Services
13	IDFC Mutual Fund	Banking & Financial Services
14	Mosafer International, Qatar	Retail
15	SSIPL	Retail
16	V2 Retail Ltd.	Retail
17	Jones Lang Lasalle (JLL)	Retail

New Recruiters for the 2014-16 Batch (Cont'd)

S. No.	Company Name	Sector
18	Blue Star Ltd.	Manufacturing
19	Elgi Equipments Ltd.	Manufacturing
20	KCL Ltd.	Manufacturing
21	JK Tyre & Industries Ltd.	Manufacturing
22	EY Global Delivery Network	Consultancy
23	Oyster Connect.com	Consultancy
24	Axis Risk Consulting	Consultancy
25	Blue Ocean Ventures	Consultancy
26	Outcome Solutions & Services	Consultancy
27	TCG Hamilton	Consultancy
28	IIMJobs.com	Consultancy
29	Athena Executive Search & Consulting	Consultancy
30	Eureka Forbes	FMCG/FMCD
31	Panasonic India Pvt. Ltd.	FMCG/FMCD
32	Videocon Industries Ltd.	FMCG/FMCD
33	Wipro Consumer Care & Lightning Group	FMCG/FMCD
34	Hector Beverages	FMCG/FMCD

New recruiters for the 2014-16 Batch (Cont'd)

S. No.	Company Name	Sector
35	Accel Knowledge	Market Research
36	Idea Cellular Limited	Telecom
37	HT Mobile Solutions Pvt. Ltd.	Telecom
38	Himachal Futuristic Communications Ltd.(HFCL)	Telecom
39	Knight Frank India Pvt.Ltd.	Construction/Real Estate
40	Cushman & Wakefield	Construction/Real Estate
41	Lookup (Hatchery Software Pvt Ltd)	E-commerce
42	MakeMyTrip	E-commerce
43	Just Dial Ltd.	E-commerce
44	eShopbox e-Commerce Pvt. Ltd.	E-commerce
45	eGMAT	Education Management
46	Empower Pragati	Education Management
47	Ektek Pharma	Others
48	Kent RO Systems Ltd.	Others
49	Concentrix Daksh Services india Pvt. Ltd.	Outsourcing/Offshoring
50	Sportking India Ltd	Textiles

Students Requiring Placement (2015-17 Batch)

S. No.	Course	Specialization	No. of Students
1	PGDM & PGDM – IB [115 + 36]	Marketing	151
2	PGDM & PGDM – IB [49+21]	Finance	70
3	PGDM & PGDM - IB [11 + 3]	Operations	14
4	PGDM - HR	Human Resource	14
5	PGDM - IBM	Insurance	52
6	PGDM - RM	Retail	50
	TOTAL		351

Target Companies for 2015-17 Batch

1. No. of Companies Targeted

(Total: 2022)

Sectors / Industry	Advertising ,Media	Automobile, Auto Ancillaries	BFSI	Cement, Marble, Stone / textile etc	Chemical	Construction, Infrastructure	Consulting	Courier, Logistics, Packaging, Transport	E-Commerce	Electrical, Electronics
No. of Companies	90	160	190	80	62	33	95	60	40	85
Sectors / Industry	Engineering	Export , Import Houses	Food, FMCG, Agriculture	IT & ITeS	Iron & Steel/Petroleum/Oil /Gas	Pharmaceuticals , Labs	Power , Energy	Retail	Telecommunication, Mobile	Wood, Plastic Furniture, Fixtures, Fittings
No. of Companies	175	60	172	350	75	90	30	90	45	40

2. Centres & PlaceCom Team

	Ahmedabad	Bengaluru	Chennai	Delhi – NCR/Ins./Retail	Hyderabad	Punjab	Kolkata	Mumbai	Pune	Total
Students	1	2	1	15	1	2	1	4	2	29

Campus Recruitment Programme 2015-17

The campus recruitment of the 2015-17 batch for final placement and summer internship for the 2016-18 batch is managed by a team of experienced faculty and students - PlaceCom - under the aegis of the Centre for Corporate Relations (CCR) of the Institute. The itinerary of our campus recruitment programme is:

- **Pre-Placement Briefing**
October 21, 2016 onwards
- **Placement Process**
November 07, 2016 onwards
- **Summer Internship Process**
January 02, 2017 onwards