

ICMC 2017

International Conference on Management Cases

30th Nov & 1st Dec 2017

Venue: BIMTECH Campus, Greater Noida (NCR), India

Keynote Speakers



Anna-Maija Lämsä

Professor of Human Resource Management
School of Business and Economics
Jyväskylä University, Finland



Philip Charles Zerrillo

Dean
Postgraduate Professional Programmes
Singapore Management University (SMU)

Opportunities for Publication:

• Bloomsbury Publishing

All accepted cases in full text will be published by Bloomsbury Publishing India as ISBN Books to be released on inaugural function of the conference. All registered delegates will get a copy of the books.

• Inderscience Journals*

- International Journal of Services Technology and Management (IJSTM)
- International Journal of Human Resources Development and Management (IJHRDM)
- International Journal of Entrepreneurship and Innovation Management (IJEIM)
- The Case Centre (formerly ECCH)*
- Emerald's EEMCS and other publications
- South Asian Journal of Business and Management Cases*

*Subject to revision as per the concerned journal/publishing house guidelines.

Medals and the Awards at the Conference:

- BIMTECH - Dr G D Sardana Memorial Young Scholar Award.
Medal & Award of Rs 10,000/- each will be presented to upto ten scholars under 40 years of age as on August 01, 2017.
- The Case Centre Best Cases Awards
First Prize : GBP £ 150
Two Second Prize : GBP £ 100
- SAGE Best Case Award
(South Asia Perspective)
Rs. 10,000/-

Only registered delegates in attendance at the conference will be eligible for all medals and awards.

For all enquiries and case abstract/full text submissions

Contact:

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IMPORTANT DEADLINES

- Submission of Case Abstract by : April 30, 2017
- Submission of Manuscript by : June 30, 2017
- Decision on Acceptance of the Case/Paper by : August 31, 2017
- Registration of Author-delegates by : September 30, 2017
- Registration of Non Author delegates by : November 15, 2017

Over
600 Cases
Presented

Over
250 Cases
Published

Conference accommodates about 60 cases
for presentation.
On the first day of the conference two volumes
(with ISBN numbers) containing full text cases is distributed to participants

VISITORS WILL ONLY PAY ENTRY FEES TO HERITAGE SITES.

Registration Fee Per Delegate

- Overseas delegates submitting paper : USD 275
- Overseas delegates not submitting paper : USD 250
- Indian delegates submitting paper : ₹6000
- Indian delegates not submitting paper : ₹3000

PROMINENT PARTICIPANTS



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