

Elective Paper

List of Finance Papers

- DM-311 Financial Services, Products and Markets
- DM-312 Financial Statement Analysis
- DM-313 Investment Management
- DM-314 Management of Commercial Banks
- DM-315 Retail Banking and Financial Inclusion
- DM-411 Banking Laws and Operations
- DM-412 Business Analysis and Valuation
- DM-413 Corporate Banking and Credit Appraisal
- DM-414 Derivatives and Risk Management
- DM-415 Financial Econometrics
- DM-416 International Financial Management
- DM-511 Banking Technology Management
- DM-512 Financial Planning and Wealth Management
- DM-513 Fixed Income Securities
- DM-514 Mergers, Acquisitions & Corporate Restructuring
- DM-515 Project & Infrastructure Finance
- DM-516 Treasury and Risk Management in Banks

List of Human Resource Management Papers

- DM-321 Training & Development
- DM-322 Organization Development and Leadership
- DM-323 Human Resource Planning
- DM-421 Acquisition, Retention & Engagement
- DM-422 HR Metrics & HR Analytics
- DM-423 Management of Industrial Relations
- DM-424 Managing People and Performance in Organizations
- DM-521 Compensation Management
- DM-522 Labour Legislative
- DM-523 Personal and Managerial Effectiveness

List of Marketing Papers

- DM-331 Digital Marketing
- DM-332 Sales and Distribution Management
- DM-333 Services Marketing
- DM-431 Consumer Behavior
- DM-432 International Marketing
- DM-433 Luxury Marketing
- DM-434 Marketing Analytics
- DM-435 Rural Marketing
- DM-436 Product and Brand Management
- DM-531 Advance Marketing Analytics
- DM-532 Business- to-Business Marketing
- DM-533 Customer Relationship Management
- DM-534 Entrepreneurial Marketing
- DM-535 Integrated Marketing Communication
- DM-536 Retail Marketing
- DM-537 Social Marketing

List of Operations & Decision Science Papers

- DM-341 Predictive Business Analytics
- DM-342 Process Analysis and Improvement
- DM-343 Service Operation Management
- DM-441 Data Envelopment Analysis
- DM-442 Logistics & Warehousing Management
- DM-443 Procure Management
- DM-444 TQM-Manufacturing and Services
- DM-541 Supply Chain Analytics
- DM-542 Operations Strategy
- DM-543 Multi-criteria Decision making
- DM-544 Project Management
- DM- Lean Sustainable Supply Chain

LEAD is a pure experiential course aimed to develop students with necessary leadership skill for a successful career ahead. LEAD will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is 'Learning by Doing'.