

March 8, 2019

## Action Taken Report on suggestion received during Academic Council Meeting held on Saturday, 17 November, 2018

Sr.	Agenda item	Taken	Status
No. 2	Introduction of two new elective courses to be offered as part of the electives in the SIE and CSR Area i. International Business Strategy – 2.5 Credits ii. IPR Management – 2.5 credits These changes were a part of change in structure of PGDM Programme. All the courses listed in the agenda of the meeting have been proposed in consultation with Alumni and industry experts. A detailed presentation was made as attached. Decision: The proposal was approved Suggestions received:	up by L. Ramani/ Program me Chair-PG Dm	
	<ul> <li>a) In future, a feedback may be given to the Academic Council members about the no. of students who opted for the different elective papers introduced.</li> <li>Introduction of Four new elective courses to be offered as part of the electives in the SIE and</li> </ul>		The details will be presented in the next academic council meeting.
4	<ul> <li>CSR speculation Area</li> <li>Enterprise Lab – 6 Credits</li> <li>Strategic Management I and II – 3.5</li> <li>credits</li> <li>Digital Economy and New Business</li> <li>Model – 2.5 credits</li> <li>Management of Business Turnaround – 3</li> <li>credits</li> </ul> One more presentation was made by Dr. Abha Rishi, CEO of BIMTECH Atal Incubation Centre	Abha Rishi	

Decisi	on:	
The p	roposal was approved	
Sugge	estions received:	
a)	A deep thought required on what would be the pedagogy and what type of exercises students will do for the Enterprise Lab courses.	a) The exercises and practicums are in conjunction with the pedagogy followed by NEN's Learnwise Platform and other international courses.
b)	Some business plans / ideas should be developed by the students and afterwards the same should be sent for the angel funding.	b) Out of the 44 business plans being worked upon by the 235 students, the top ten plans will be pitched in front of actual investors.
c)	Try to integrate AIC with B School teaching.	c) 50 summer internships in startups, have been arranged by AIC in collaboration with the Centre for Corporate Relations.
		3 (2018) + 3 ( 2019) students have been given direct summer internships in the AIC.

			21 Students have
			been given short
			term projects with AIC and its
			incubatees.
	Modification in Programme Structure of PGDM		incubalees.
	Programme effective from batch 2018-20		
	a) Shifting of 3 Core courses to General		
	bouquet of Elective courses.		
	b) Shifting of 3 Elective Specialization		
	courses to General bouquet of Elective courses.		
	c) Addition of 21 New Course to General		
	Bouquet of Courses.		
	d) Introduction of 3 New Core Courses		
	e) Deletion of 2 Core Courses.		
	The changes in the Programme structure of		
	PGDM was based on consultations with the		
	Alumni and the Industry experts. A general		
	bouquet of courses was offered to prepare the		
	students for emerging business verticals. A		
	detailed presentation was made as attached.		
	Decision:		
10	The proposal was approved with a few suggestions.		
	Suggestions received:		
	a) The total class contact hours in $PIMTFCU$		) Voc wo will the to
	a) The total class contact hours in BIMTECH are 1385 while as per AICTE total class		a) Yes we will try to impliment this
	hours should be 1020 only and in IIMs the		from next
	class hours are 700 only. Accordingly,	L	academic year .
	the class hours should be reduced here	Ramani	academic year .
	for better grasping of the subject by the student.		
	b) There should one core course in Business		b) This was
	Analytics and further elective courses		discussed with
	should be offered as advanced level		the Area Chair
			and it was felt
	Business Analytics courses.		that all the
			students may not be able to aborb
			the contents of

l			
			the said course. Hence it has been decided we can continue this course as elective.
	c) The course titled "Legal Aspects of Business" should be a core course and not as part of General Bouquet of Courses.		c) There will be a course on Business Enviroment at the foundation level. Legal Aspects of Business will be covered for 15 hours in this course.
	d) The 4 courses of Cyber security should be merged in 3 courses to make choices more enriching.		d) This was discussed at length with the Professor . It has been decided to focus on AI for two modules and three modules of Cyber Security.
	Introduction of one new elective Course in the Insurance Area in PGDM (RM) Programme to be offered as part of the electives starting from batch 2018-20		
	• Insurance & Risks Management in Retail Business		
11	Covered under the presentation made by Dr. Pooja Mishra. It was informed by the Chairperson PGDM (IBM) Programme that BIMTECH is the first centre of India that has inked an MOU with the Risk Management Society (RIMS), USA.	Pooja Mishra	We took inputs from all important sources like CII, Swiss Re and RIMS while designing the above course. We are still in the
	<b>Decision:</b> The proposal was approved.		process of developing the course with RIMS
	The proposal was approved.		course with RIMS

	Suggestion: Specialization in Courses of RIMS may be developed looking to the growing risk concerns worldwide.		which in any case would be available for professionals other than our students.
	<ul> <li>Concluding Remarks by External experts:</li> <li>a) Reduce the teaching hours to make learning more effective as more teaching does not lead to more learning. Students should have time to grasp the subject, to solve cases and also to reflect.</li> <li>b) For teaching the technical courses, people from technical industry should be involved while developing and teaching the course.</li> <li>c) After a year of introducing new courses, the outcome should be analyzed and modification should be done accordingly.</li> </ul>		<ul> <li>a) We are implimenting this from the next academic year</li> <li>b) Yes this is being done already.</li> <li>c) We are taking continous feedback from the Professor and will revise the course</li> </ul>
13	<ul> <li>d) Dropping a course, may create problem in AACSB process due to mapping of AOL course. The re-mapping with other course will be required and it will be a problem in explaining the mapping in the next cycles.</li> <li>e) Hire more Industry experts as faculty for new courses and prepare the core faculty to grow.</li> </ul>	L. Ramani	d) We will keep this in mind. e) Yes this will be done.
	f) Each course module should have an objective mentioned and session details aligned with a named chapter of the text book or a case.		<ul> <li>f) We will share this feedback with all the area chairs for implimentation from next academic year</li> <li>g) We will consult the Area Chairs</li> </ul>

g) Visualize the changes and go for their management. Develop pedagogies and rigour to make students, the corporate citizens to differentiate BIMTECH by connecting to the community.	for implementation from next academic year onwards.
h) Internally identify a NICHE, associate with it and showcase it for BIMTECH.	h) This will be delibraetd in our Centre Advisory meet.
<ul> <li>i) For the future, the following courses were suggested to be introduced :</li> <li>A core course in "Analytics". An expert may be sourced from USA to teach Analytics as there is a dearth of good teachers in India to teach this course.</li> <li>Core Course on "Artificial Intelligence" for learning about the machine and the mind interface.</li> <li>j) Course on "Innovation"</li> </ul>	<ul> <li>This will continue as an elective course.</li> <li>This will continue as elective course</li> <li>j) Design Thinking is our core course which covers innovation.</li> </ul>
<ul> <li>k) Business HR courses with emphasis on how HR is different in manufacturing, global, service oriented companies. (Some guidance may be taken from TISS and FORE School of Management.)</li> </ul>	k) HR Area will design an elective course for Business HR
<ul> <li>Insurance Risk and Sustainability courses should be added for large bank recruitments of Finance and Marketing students.</li> </ul>	I) The Concerned Area will examine and develop elective courses in these area.

## Prof. (Dr.) K. C. Arora Registrar

C.C: Director

Deputy Director Dean (Research) Academic Council Members and special invitees