



**Annual Report – Sustainability and CSR at
BIMTECH**

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1. Centre for Sustainability and CSR

The Centre for Sustainability and CSR (CSC) at Birla Institute of Management Technology (BIMTECH), strives to advance the agenda of Sustainability and CSR through

- Academic engagement;
- Outreach with the society and community;
- Addressing social problems;
- Providing consultancy services to the corporates;
- Capacity building of CSR and Sustainability professionals.

The affairs of centre are managed by Chairperson and faculty members under overall guidance of Dean and Director of the institute.

For having a sharp focus, BIMTECH has nurtured Ranganathan Society for Social Welfare and Library Development, a society registered under Societies Act 1860 and BIMTECH Foundation, a trust registered under Indian Trusts Act, 1882. Both are CSR arms of the institute and undertake social initiatives having separate governance structure.

The Ethos of Social Responsibility at the Birla Institute of Management Technology (BIMTECH)

The ethos of social responsibility at the Institute is no different from the value system of the House of the Birla's, one of the oldest and the most respected industrialists in India. The Institute is modern and progressive in its outlook but retains its deep commitment to simplicity, respect, sensitivity and care for others and zeal to contribute positively to the progress of society.

The Institute exercises the tenets of ethics in its interactions and engagements with its various stakeholders.

Demonstrating the Universal Principles of Responsible Business Management, PRME and Sustainable Development

The Institute has adopted the Principles of PRME which are inspired by internationally accepted values, such as the United Nations Global Compact's Ten Principles, and provide an engagement structure for academic institutions to advance social responsibility through incorporating universal values into curricula and research. The principles help management institutions to seek and establish a process of continuous improvement in order to develop a new generation of business leaders capable of managing the complex challenges faced by business and society in the 21st century.

2. Developing the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy

i. Social Project Experiential Learning

The Responsible Business course has been integrated with an experienced based learning through “Community Immersion Programme”.

The students are taken for a visit to nearby villages as well as CSR project sites (usually villages) of some of the corporate. Also, the students may choose to work on Social projects as part of compulsory short-term projects undertaken by students during the course of their study. The students are assisted to be hand-held by companies, foundations and NGOs with which the Institute has a relationship with. Newer organisations come in touch with BIMTECH each year and these associations broaden the base for students to choose and work with organisations of their liking.



The students interact with CSR heads and field officers of the companies while visiting their CSR Project Intervention sites as well as with the gram pradhans, members of the community, school children, and targeted beneficiaries (of CSR projects of Companies). During the academic year 2017-18, about 400 students visited 18 villages. The details of the villages can be seen at Annexure 1. The students interacted both formally and informally with various stakeholders of the company associated with their CSR projects of sanitation, education, infrastructure, and health and poverty alleviation. The exposure helped students gain significant insights into the social landscape of our country as well as the efforts of companies undertaking CSR projects, as per the mandate of Companies Act, 2013.

Major achievement:

Besides providing the students a flavour CSR initiative of the several companies and developmental gaps in rural India, this year's experiential learning project also resulted into the perception mapping of CSR initiatives of NTPC in six villages near to its Dadri plant. A detailed report was submitted to the CSR department of NTPC Dadri. The report was highly appreciated by the department and the concerned officials expressed intent to use the findings of the report for annual audit. Thus the project has created a win-win situation for the students, the centre and NTPC Dadri.

ii. Business sustainability course:

A new module on Business sustainability has been introduced in all the PGDM programmes.

iii. Session on Sexual Harassment

A session was organised for the first-year students of PGDM on sexual harassment by BIMTECH in collaboration with Thinkthrough Consulting Ltd. (TTC) 38 students attended the one-day session.

iv. 8th Subir Raha Memorial Lecture

BIMTECH students attended 8th Subir Raha Memorial Lecture delivered by Dr. R.A. Mashelkar, F.R.S., President of Global Research Alliance, Former Director General of Council of Scientific and Industrial Research (CSIR) on theme "ASSURED Inclusive Innovation: Path to CSR 2." The event took place at ONGC Limited, New Delhi on Friday, July 13, 2018.

3. Towards Creating Educational Frameworks, Materials, Processes and Environments that enable Effective Learning Experiences for Responsible Leadership

In its role as an academic Institution, BIMTECH strives to contribute towards Creating Educational Frameworks, Materials, Processes and Environments that would enable Effective Learning Experiences for Responsible Leadership. Through its partnerships with institutions and organisations which are working in the domain of sustainability, responsible business and CSR, it facilitates and supports dialogue and debate among educators, business, government, consumers, media, civil society organizations, and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Through its Consultancy and Advisory services, the Institute serves to extend its knowledge to managers of business corporations in meeting their challenges of social and environmental responsibilities by jointly exploring effective approaches.

Conceptual and empirical research advances the Institute's own understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value and to disseminate it to the larger public.

i. Partnerships

Partnership with Thinkthrough Consulting (TTC)

A MoU was signed between BIMTECH and TTC on 16th of August 2017 to deepen the Institute's footprint of Responsible Business and CSR. Think through Consulting offers advisory services in areas such as Sustainability and Climate Change, Ethical Business, CSR and HR. It is quite a name to reckon with in this domain both nationally and internationally.

The partnering organisations have agreed to collaborate on conducting trainings, workshops, seminars etc. for BIMTECH students and third parties on compliance to the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal Act, 2013) and other empowering provisions for women at the workplace.

Unnat Bharat Abhiyan

BIMTECH has been selected as Participating Institute (PI) under the Unnat Bharat Abhiyan (UBA) 2.0. UBA is a flagship programme of the Ministry of Human Resource Development which intends to enrich Rural India. The programme envisions to involve the reputed higher educational institutions of the country in the process of indigenous development of self-sufficient and sustainable village clusters in tune with the notion of 'Grām Swarāj' propounded by Mahatma Gandhi.



All participating institutions (PIs) are expected to establish a UBA Cell which will be responsible for carrying out the activities of the UBA. This will involve the development of an active working group consisting of motivated faculty members drawn from various disciplines. Further, PIs are also expected to identify at least five villages to carry out the activities of the UBA. BIMTECH has identified Neemka Shahjahanpur, Ali Ahmadpur Urf Garhi, Bankapur, Khwajpur, and Mahvalipur village in block Jewar of Gautam Buddha Nagar district of Uttar Pradesh. The village and household survey as well as participatory situation analysis will be done shortly to develop development plan for each village.

ii. Conferences, National Summits and Workshops

The Centre strives to to promote awareness and provoke thought on the subject of Responsible Business and CSR. During the academic year 2017-18, the centre has organized National level workshop and annual CSR Summit and CSR Best Case Studies' Contest. National and International Conferences

Workshop on CSR for Agricultural Development



was organised by BIMTECH and National Institute of Agricultural Extension Management (MANAGE) (an organisation of Ministry of Agriculture and Farmers Welfare, GoI) on 4-5th July 2017 at Hyderabad. Proceedings of the workshop can be seen at Annexure II.

Workshop on CSR for Agricultural Development
 Dates: 4-5th July 2017

Workshop being organized by the National Institute of Agricultural Extension Management (MANAGE), (an autonomous organization of Ministry of Agriculture and Farmers Welfare, Government of India), and Birla Institute of Management Technology (BIMTECH).

Objective: Providing space for Companies, NGOs, Academia and government departments for leveraging CSR Funds for agriculture development.

Who Should attend?

- CSR executive of PSUs and companies
- Professionals and NGOs working in agriculture sector
- Senior officials from Agriculture and allied departments

Take aways:

- Policy framework for CSR in India
- Best CSR practices/projects implemented by Companies in Agriculture
- Means of impactful projects to be supported by Companies
- Dynamics of partnership and up-scaling

Registration and fee: Participation is free and limited to 30 participants on first come first serve basis. Seating and lodging will be provided free of cost. Participants to bear their travel cost. Interested should send their willingness with a brief resume to satenderana@bimtech.ac.in.

For any additional information, contact: Satender Rana, satenderana@bimtech.ac.in, +91-7838947330

Fourth National Annual CSR Summit and CSR Best Case Studies' Contest

BIMTECH and NHRD National Annual CSR Summit and CSR Best Case Studies' Contest 2017. The fourth Annual CSR Summit was held on the 15th September 2017 at The Grand Hotel, Vasant Kunj, New Delhi. The theme of the Summit was: Forging CSR Partnerships for Sustainable Impact.

Dr. H. Chaturvedi, Director, BIMTECH and Summit Director gave an overview of evolution of partnership between NHRDN and BIMTECH for promoting the role and increasing the effectiveness of CSR. He apprised the participants that even prior to passage of Companies Act 2013 making CSR expenditures mandatory, in one of such summits organized by



4th NHRDN-BIMTECH Summit on CSR
 Forging CSR Partnerships for Sustainable Impact
 The Grand, Vasant Kunj, New Delhi
 15th Sept 2017

Summit Director: Dr. H. Chaturvedi, Director, Bimtech

Context: NHRD and BIMTECH have been collaborating to serve the larger community with many shared strategic efforts. A key objective of the National Corporate Social Responsibility (CSR) Forum in the world, the Summit will be derived from the organization of the National CSR Summit for CSR Agency & Society Inc. in 2016. As an outgrowth of this organization development, many shared in the journey, we realize the both that successful partnerships between business and organizations in different sectors have the capacity to bring resources and capabilities together and benefit the lives of people. However, on the flip side they can become grounds for gaps, mistrust, distrust and dysfunction. The Indian Corporate Social Responsibility (CSR) has undergone a huge transformation in recent years and while being recognized as the mechanism which will change the development landscape of our country, it is witnessing to new sets of challenges. One of them, and a very critical one, is the new set of expectations triggered by the real partners of CSR implementation - the businesses and NGOs.

Summit Themes: Forging CSR Partnerships for Sustainable Impact

- Creating Trust and Impact: 360 Degree CSR Partnerships**
 Finding the right partner is absolutely critical to the success of CSR strategy, and there are steps that can be taken to ensure a partnership is sustainable with mutual trust and respect.
- Creating Value from Stakeholder Engagements for SDGs: An Indian Perspective**
 Considering Business responsibility could mean setting the agenda by embracing the needs of stakeholders. Done with integrity and consciousness, it has the potential to co-create value that is beneficial to both business and society.

BIMTECH, Late C.K.Prahalad and Mr Arun Maira outlined a vision for Responsible Business.

Dr Chaturvedi presented an overview of outcomes and scenario after passage of Companies Act 2013 and making CSR expenditures mandatory for certain category of companies w.e.f 1.4.2014. He appreciated the positive response of the companies in wake of this enactment but also underlined the imperative of going beyond compliance mode and embedding the philosophy of Responsible Business in their business strategy and operations.

Dr Vineeta Dutta Roy set the tone of the summit by apprising the participants about case study completion and process of selection.

Besides our faculty members have been invited by various organisations to share their thoughts on current scenario and developments in the area of sustainability and CSR. A brief description of lecture sessions is provided below.

BIMTECH and FICCI Annual CSR Summit and Awards 2017

FICCI CSR Summit and Awards was held on the 29- 30th November 2017 at the FICCI, Federation House, New Delhi. BIMTECH has been supporting the event since 2012 as its knowledge partner.

This year, seven companies namely SRF, Axis Bank, Tech Mahindra, GAIL, L&T, NSE and Elin Enterprises were awarded the prestigious 16th FICCI CSR Awards. Shri P. P. Chaudhary, Minister of State for Corporate Affairs, Law & Justice, and Government of India was the Guest of Honour at the Awards' and Ms. Rajashree Birla, Chairperson, FICCI Aditya Birla CSR Centre of Excellence was the Chief Guest.

The summit with its theme "CSR: Investing in Generation Next" deliberated on Strategies to Educate, Engage and Empower Gen Next through strategic CSR, entrepreneurship and driving change through media.

The summit also had special talks by TedX speakers on Stories of Change. Speakers included Mr.Nawneet Ranjan-Recipient of the Google Rise Award, Mr. Gautam Karajgi -Leader of the Anandwan Smart Village, and Mr. Pankaj Dixit - Co-founder of Liter of Light

An exclusive highlight of the conference was the 7th Korea-India CSR Forum. The forum covered dialogue exchange between Korean Companies and Ministry of Corporate Affairs about ground realities of CSR implementation and showcase of how the Korean Companies in India are promoting, supporting and leveraging the youth initiatives in India through CSR. Dr. Vineeta Dutta Roy moderated the session which brought the representatives of the Korean companies in India talking on "Experience sharing by Korean companies in India – Leveraging youth initiatives in

India through CSR” .The panellist included Dr. Jeehye, You, Legal (CSR) Advisor, Korean Cultural Centre India & MD, Buddtree Investment & Management; Mr. Umesh Dhal, Director, LG Electronics; Mr. Ho Buhm Lee, Marketing Planning Team Head, Ceragem; and Mr. Deepak Bhardwaj, Vice President, Samsung Electronics.

iii. Consultancy, Capacity Building and CSR Advisory provided in 2017

CSC is sensitising and empowering the corporates to adopt best practices to internalise sustainability in systems and processes to deliver impactful CSR services. Some of the well-known clients of BIMTECH include companies such as NTPC Ltd, NHPC Ltd, SAIL Ltd, ACC Ltd, and NPCL Ltd. The Centre also serves as Resource for capacity building and advisory for The Energy and Resources Institute (TERI), NTPC Ltd and National Institute of Rural Development and Panchayati Raj (NIRD&PR) as of now.

Situation Analysis and Needs Assessment for ACC Ltd. During 2017-18, the Centre for Sustainability and CSR at BIMTECH completed Situation Analysis and Needs Assessment of 35 villages spread across Chattisgarh, Himachal Pradesh, Jharkhand, Odisha, and Uttar Pradesh.



Assessment of BMOs for the 4th Annual Award for Responsible Indian BMOs organised by the Foundation for MSME Clusters. The Centre, as Technical Evaluator, made evaluation of applications of industrial associations seeking award that excelled in advancing the agenda of Responsible Business instituted by MSME Foundation.



Skill gap analysis in district Mathura for Ministry of Rural Development, New Delhi

The Centre for Sustainability and CSR (CSC) is conducting Skill Gap Assessment of Mathura district. In this regard a meeting was held on 2nd July 2018 at DM office, Mathura.

The meeting was chaired by Shri Srawagya Ram Mishra, IAS and District Magistrate and attended by, Shri Vinay Pandey, Head, Roshni & Head Monitoring, DDU-GKY, Prof. N. N. Sharma, Chairperson, Centre for Sustainability & CSR, Birla Institute of Management Technology (BIMTECH), Dr Rishi Tiwari, CEO, BIMTECH Foundation, and Mr. Satender Rana, Programme Manager, BIMTECH and officials of various departments, and representatives of industry and, academia.



Awareness and Capacity Building Workshop on Advancing Development Goals: Role of STI

A two-day workshop was organised jointly by UN Global Compact Network India (UN GCNI) and Climate Change Research Institute & India International Centre, New Delhi from July 27-28, 2017. The Workshop was aimed at capacity building among youth and provide platform for public awareness through discussions on how to accelerate innovation towards achievement of national targets. Dr. Vineeta Dutta Roy spoke about Leveraging Corporate Social Responsibility for meeting the Sustainable Development agenda during the workshop.



Lecture on Microfinance for Small Businesses and Entrepreneurship



Microfinance for Small Businesses and Entrepreneurship organised by National Institute of Entrepreneurship and Small Business Development (NIESBUD) on 18th August 2017 at New Delhi where participants from almost 15 countries came together, the countries included Uganda, Zimbabwe, Malawi, Indonesia, Mauritius etc.

Multi-Stakeholder Conversation Series on “The role of the higher education institutions in Corporate Social Responsibility in India”

Dr. Vineeta Dutta Roy was invited as speaker during the Multi-Stakeholder Conversation Series on “The role of the higher education institutions in Corporate Social Responsibility in India” organised by International Institute for Higher Education Research and Capacity Building (IIHEd) and Centre for Excellence in CSR & Sustainability on 27th October 2017 at O. P. Jindal Global University, Sonapat. Dr. Roy spoke about impact of globalization on society, economy and environment and role of higher education institutions in the multi-stakeholder landscape of CSR in India.

India and Sustainability Standards International Dialogues and Conference

Dr. Vineeta Dutta Roy spoke on behalf of Dr H. Chaturvedi, Director, BIMTECH, who was invited as one of the key speakers in the session on Sustainability Education and Teaching for Academic Institutions.

The session was part of India and Sustainability Standards: International Dialogues & Conference’ (ISS, 2017) held on 15-17th November 2017 at India Habitat Centre (IHC), New Delhi. The theme of the conference was “From Tragedies of the Commons to the Strategies for the Commons.”

International Conference on “Ethics, Spirituality & Sustainability

Prof. N. N. Sharma delivered a lecture on “Sustainable Development Goals and Vedic Perspectives” during the International Conference on Ethics, Sustainability & Spirituality organized by GEA International in association with India CSR Network in Rishikesh, Uttarakhand, on December 1, 2017. During his session Prof. Sharma cited one shloka each from Vedas for every Sustainable Development Goals (SDGs).



Training Programme on Corporate Social Responsibility in Rural Development

Prof. N. N. Sharma chaired the panel discussion on CSR and Inclusive Development during the Training Programme on Corporate Social Responsibility in Rural Development organised by National Institute of Rural Development & Panchayati Raj

(NIRDPR), Hyderabad from 4-8th December 2017. The eminent panellists include Mr. Vishal Bhardwaj Group, Head CSR, Dalmia Bharat Foundation; Dr. Suresh Kochattil, General Manager, Apollo Foundation, Hyderabad; Dr. Hemantha Kumar, Associate Professor, CFL; and Dr Sirra Santhi Raju, Director Finance, DDU-GKY.

UN GCNI 13th National Convention on “Sustainable Development Goals (SDGs): A Blueprint for the Action”

BIMTECH as an academic partner with Global Compact Network India organised the 13th National Convention on the theme of “Sustainable Development Goals: A Blueprint for the Action” on 8 June, 2018 at Hotel Shangri-La, Bengaluru. The theme of the convention “A Blueprint for Action” emphasised on the real, on-ground actions that the businesses need to take to make a real impact on achieving the SDGs while also creating economic value for the nation.



Dr. H. Chaturvedi, Director, BIMTECH who was invited as speaker during the event shared his thoughts on “Providing Quality Higher Education & Lifelong Learning Opportunities for All in India”.

Prior to the above event, best case studies addressing at least one SDG were invited from across India from Public and Private sector companies, NGOs, and academic institutions. A Jury meeting was held on 28th May 2018 to select best case studies for the “Innovative Practices award on SDGs”. Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH was invited as jury member.



BIMTECH also participated in case study competition for the “Innovative Practices award 2018 on Sustainable Development Goals (SDGs)” organized by the Global Compact Network India (GCNI) for which a presentation was made by Prof. Monika Mittal, BIMTECH and Mr Satender Rana, Programme Manager, BIMTECH at IILM Institute for Higher Education, Lodhi Road, New Delhi on 2nd June 2018.



8th Social Business Day, organized by Yunus Centre

Prof. N. N. Sharma, Chairperson, Centre for Sustainability and CSR, BIMTECH with Nobel Laureate Prof. Muhammad Yunus during the 8th Social Business Day, organized by Yunus Centre and Yunus Social Business on June 28-29, 2018 at Infosys Campus, Electronic City, Bengaluru. The event was attended by nearly 1,100 delegates from more than 42 countries.

Roundtable Meeting of CSR Heads of companies

A roundtable of CSR heads of fifteen companies was organised by BIMTECH and NHRDN on 21st July 2018 in the office of Sh. Rajiv Dubey, Group president of HR & Corporate Services, Mahindra & Mahindra. The Roundtable was meant to catalyse the forthcoming Annual CSR Summit, 5th in its series by thoroughly discussing the agenda of the Summit.



Dr. Vineeta Dutta Roy represented BIMTECH in the meeting. The meeting observed the presence of CSR heads of eminent companies in the CSR space such as ACC Ltd., HPCL, JSW, Eureka Forbes, Reliance, Siemens, Yes Bank etc.

UN PRME - Delhi Meet

The PRME - Principles for Responsible Management Education (PRME) meet was organised by S.P.Jain Institute of Management and Research in New Delhi on Wednesday, July 11, 2018. The meet brought together eminent B-Schools and Universities from all over the country and provided a platform to academics working in the field of CSR and Sustainability to share their views on teaching, researching and inculcating values of ethics and sustainability through management curricula.

The meeting was attended by Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH.

4. Values of Social Responsibility

Ranganathan Society for Social Welfare and Library Development (RSSWLD) which came into existence in 2009, is a non-profit organization mainly focusing on development of libraries in rural areas. Its main goal is to make the under privileged sections of the society capable of availing employment opportunities. The vision is “To improve the proficiency level of rural students by providing essential educational resources.”

The society is working towards opening libraries in secondary schools in key villages and jails across India, motivating under privileged students in villages to develop reading and learning skills so that they can avail competitive employment opportunities and lead a dignified social existence.

i. Establishment of Libraries

a) BIMTECH Pustakalaya established at Man Mandir, Barsana, Mathura

Birla Library inaugurated by UP Chief Minister Shri Yogi Adityanath and Haryana Chief Minister Shri Manohar Lal Khattar in Barsana, Mathura on February 24th, 2018. It was a memorable day for BIMTECH when Chief Ministers of UP and Haryana in the presence of other ministers and higher dignitaries launched the BIRLA Library on February 24th, 2018 at Man Mandir, Barsana, Mathura. The director of BIMTECH, Dr. H. Chaturvedi explained to both Yogi Adityanath Ji and Shri Manohar Lal Khattar about BIMTECH’s unique initiative of opening libraries at district jails of Uttar Pradesh and also helping in providing the necessary elementary education facility to the girls of neighbourhood villages under the project “Protsahan Chiraiyaa” by BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD), the CSR wing of BIMTECH.



With the collective initiatives of BIMTECH Foundation and RSSWLD along with the inauguration of this library at Mathura, now BIMTECH is running several libraries in district jails of UP spread in 10 villages and 6 districts across the state. The institute is planning to add 4 more libraries in jails under this noble initiative.

b) BIMTECH Pustakalaya established at district Jail, Agra

Ranganathan Society for Social Welfare and Library Development (RSSWLD) established BIMTECH Pustakalaya at district Jail, Agra on 29th November 2017. The inauguration observed presence of Chief Guest Shri Gaurav Dayal, IAS (District Magistrate Agra), Prof. G.C. Saxena former Vice Chancellor -Agra University and Faizabad University, Shri Sharad Kulshreshtha, DIG (Prison, Agra Range), and Dr. Harivansh Chaturvedi, Director BIMTECH and Dr. Rishi Tiwari, Secretary, RSSWLD. The initiative was appreciated by Shri. Dayal.



ii. Project Protsahan Chiraiyya

Project “Protsahan Chiraiyya” is a rural social project on women empowerment started by the Society at Neemka Shajahanpur, Jewar Tehsil, UP. This village is adopted by the Hon’ble Union Minister of Culture and local MP, Dr. Mahesh Sharma under the Sansad Adarsh Gram Vikas Yojna. The project was launched with the vision to sensitize the rural underprivileged adolescent girls about all aspects of good quality life, education, health as well as their roles in the community. The pilot phase of this project was flagged off on 28th March, 2016 to commemorate the first death anniversary of Dr. Sarla Devi Birla, “Founding member of BIMTECH”.



RSSWLD has continued to increase the outreach of its project “Protsahan Chiraiyya”, as on date 150 girls have taken course on “life skills” while 60 girls have attended the course on English speaking. The fifth batch of Project Protsahan Chiraiyya was launched on 17th September 2017.

The event observed the presence of Guest of honour Ms. Sujata Singh, IPS (SP, RA) and Prof. Laxman Rao, former Librarian, Osmania

University, Prof. Masum Raja, Dept. of Library Science, Aligarh Muslim University. Ms. Sujata has appreciated girls’ creativity in making the bouquet and diary from the waste. She also felicitated 20 Girls who have scored 100% attendance. She also encouraged the girls to aspire to self-awareness and identity.

Ms. Sujata, one of the girls from the first batch of project, was felicitated by Hon’ble Vice-President of India during the convocation function of BIMTECH on 11th April 2018 for her commendable role as community leader.

RSSWLD organised various events and involved the girls in. Major events where the girls participated are listed below.

i) Chiraiyyas participated in Foundation Day of BIMTECH

The 30th Foundation day of BIMTECH was attended by the Chiraiyyas on 2nd October 2017. All the girls along with their teachers and students and faculty members of BIMTECH started the day with activities with Antakshari and Passing the parcel. The activities were followed by lunch.

ii) Chiraiyyas participated in Convocation at BIMTECH



Girls participating in Project Protsahan Chiraiyyas, called Chiraiyyas, attended the convocation day on 11th April 2018.

iii) Visit of Chiraiyyas to Delhi Public Library

A visit of Chiraiyyas' under the guidance and supervision of Dr. Rishi Tiwari, Secretary, RSSWLD was organised by Ranganathan Society for Social Welfare and Library Development on 27th October 2017.



iv) Visit of Chiraiyyas to Gautam Budh Nagar Jail

Ranganathan Society for Social Welfare and Library Development under the leadership of Dr. Rishi Tiwari organized a visit of Chiraiyyas' to Gautam Budh Nagar Jail.



v) Chiraiyyas participated in Republic Day Activities

Chiraiyyas and a few BIMTECHians attended 69th Republic Day parade in Surajpur, Police line, Gautam Budh Nagar on 26th January 2018. The chief guest of the event was Dr. Mahesh Sharma, Hon'ble Minister of State for Culture and Member of Parliament. Chiraiyyas had an interaction with him. Some achievement and motivational games were organised by Ranganathan Society for Social Welfare and Library Development under the leadership of Dr. Rishi Tiwari.



vi) Meeting of Chiraiyyas with Shri Prakash Amte

A meeting of Chiraiyyas was held on 5th August 2017 with Shri Prakash Amte, Social Worker. Dr. Rishi Tiwari, Secretary, RSSWLD explained about project Protsahan Chirraiyya. Later Chiraiyyas got an opportunity to interact with Shri Prakash Amte. Dr. Rishi Tiwari, secretary of Ranganathan Society for Social Welfare and Library Development (RSSWLD) and Dr. H. Chaturvedi, Director, Birla Institute of Management Technology and President, RSSWLD were present for the event.



vii) Mission Antyodaya Gram Samridhi Evam Swachhata – Pakhwada

To spread awareness about cleanliness, a program on Sawachh Bharat Mission was organized under the guidance and supervision of Dr. Rishi Tiwari, Secretary, RSSWLD on October 13, 2017.

viii) Majlis Program

Chiraiyyas attended the Majlis program organized by the BIMTECH students. Around 30 chiraiyyas (Neemka girls) were present during the event. The chiraiyyas were excited to see the performances. There were dances, cultural programs and nukkad natak etc.



ix) INDIACSR Scholarship

Mr. Rusen Kumar, founder director of INDIACSR, felicitated Chiraiyyas by providing scholarships. The scholarship was given those students who have attained highest marks in all the subjects in their class. The scholarships were awarded at BIMTECH Campus.



iii. Charity

a) Blood Donation

A blood donation camp was organized by Ranganathan Society for Social Welfare and Library Development and BIMTECH Foundation in Association with Lioness Club Pragati and Lions Blood Bank on 2nd October 2017. 101 individuals donated the blood.



b) Blanket Donation

Ranganathan Society for Social Welfare and Library Development (RSSWLD) undertook a blanket donation drive in following jails.

- **District Jail, Gautam Budh Nagar, Greater Noida** on 22nd December 2017
- **District Jail ,Agra** on 25th December 2017
- **District Jail ,Mathura** on 25th December 2017,
- **District Jail , Meerut** on 12th January 2018



c) Sweater Distribution

Birla Institute of Management Technology, Greater Noida distributed woolen/winter clothes to the students of government school located in Neemka Shahjahanpur village of Jewar block in Gautam Buddha Nagar.

iv. Others

i) Cricket Match between BIMTECH Students and Jail Inmates at District Jail Gautam Buddha Nagar, Greater Noida

A cricket match was organised between the inmates of Greater Noida Jail and BIMTECH cricket team by Ranganathan Society for Social Welfare and Library Development (RSSWLD) on 19th November 2017 at Greater Noida Jail.



ii) CSR Partnership Roundtable

On 8th March 2018, CSR Partnership Roundtable with the theme of “CSR FOR SCIENCE AND TECH EDUCATION FOR BETTER INDIA” has taken place at Modi Hall, Ph.D. House, New Delhi one Ranganathan Society for Social Welfare and Library Development was associated in this conference as an NGO Partner.



iii) National workshop on "Open source solutions tools & techniques KOHA & Data Migration

BIMTECH, Greater Noida in Collaboration with Indian Library Association (ILA) , BIMTECH Foundation & Ranganathan Society for Social Welfare and Library Development (RSSWLD) organised a two day workshop on “Open source solutions tools & techniques KOHA & Data Migration” on 8–10th June 2018 at BIMTECH, Greater Noida.

Prof. Lallan Prasad from Delhi University who is also a member of governing body of Delhi Public Library was invited as the chief guest. The event was also graced by the presence of Dr. Ramesh Yernagulla, Director (DOC), ICSSR, New Delhi, Dr. Anupam Varma. Dy. Director BIMTECH, Dr. Anil Singh, Dr. Prabhat Pandey, and Shri D.P. Tripathi



The workshop was attended by 42 participants from ten states.

iv) Orientation session on Digital Literacy

Ranganathan Society for Social Welfare and Library Development (RSSWLD) conducted an orientation session for the beneficiaries of project “Protsahan Chiraiyya”. The girls were informed about the Digital Literacy intervention soon to be implemented by RSSWLD. BIMTECH students volunteered to



provide basic computer skills. They provided basic information about how to use E – Books, mobile, internet or new technologies.

v) Press Conference for Library Establishment in Bulandshahar and Firozabad

A press conference was organised by BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD) in Bulandshahar, U.P on 21st July 2018. The aim of this conference was to open a library for jail inmates at Bulandshahar. The press conference was attended by Dr. Rishi Tiwari, Secretary of Ranganathan Society for Social Welfare and Library Development and Sh. O.P. Katiyar, Superintendent of Police. Journalists from both local and national media houses were also present.



An another press conference was organised by BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD) in Firozabad (UP) on 28th July 2018.

The aim of the conference was to open a library and the point of discussion was about different kinds of literature in the library and there also should be different types of books so that readers can enjoy. The press conference was attended by Dr. Rishi Tiwari, Secretary of Ranganathan Society for Social Welfare and Library Development, Mr. Khan, Superintendent of Police, Professor K.R. Chari, Mr. Shams Zama Khan, Mr. Satish Singh Rathod, Library Staff, Birla Institute of Management Technology (BIMTECH).



Journalists from both local and national media houses were also present. Dr. Rishi Tiwari and Jail Superintendent answered the queries raised by the reporters.

vi) Hands- On- Training - Library Management Software: KOHA

A two days Workshop on Hands- On-Training - Library Management Software: KOHA was organized jointly by Learning Resource Centre, Sharda University and Ranganathan Society for Social Welfare & Library Development in the campus of



Sharda University, Greater Noida on 21-22nd July, 2018 for Staff of Library of Sharda University.

The purpose of the workshop is to familiarize the participants with the KOHA software which is open source software. The training offered technical know-how to the participants for the installation, customization and running of various library applications. Dr. Rishi Tiwari, BIMTECH, Greater Noida and Sh. D. P. Tripathi, NIIT Rourkela were invited as resource persons during the workshop. KOHA is considered as a highly sophisticated ILS in the open source domain which offers full featured ILS including OPAC, Circulation, Cataloguing, Acquisitions, Serials control etc.

vii) Model United Nations (MUN)

BIMTECH collaboration with Model United Nations (MUN) organized Model United Nations on 19 – 20th May 2018 in Greater Noida. The Editor-in-Chief Sh. Konark Pareek and the other journalists present during the event included Ms. Khushi Saxena, Mr. Mihir Tuli, Mr. Lakshay Singh, Ms. Snigdha Deva and Ms. Aarti Jhalani. The major discussion points included arms, and human rights.

5. Publications

i. Research article(s)

Rana, S., & Sahay, A. (in press). The Role of Law in Promoting CSR: The Case of Indian Maharatna Public Enterprises. *International and Comparative Corporate Law Journal*.

ABDC category - A

Rana, S. (in press). Principles of sufficiency economy and sustainable development. *Shodh Gyaan*.

ii. Book(s) / Book review(s)

Rana, S. (2018). [Review of the book *Poor economics: A radical rethinking of the way to fight global poverty*, by A. Banerjee & E. Duflo]. *Shodh Gyaan*, 5(1), 60-67.

Annexure 1: CSR intervention sites of companies / organisations visited by the students during the academic year 2017-18

S. No.	State	District	Block	S. No.	Village	Date of Visit	Number of Students	Programme	CSR intervention site of Company/ Organisation
i	Uttar Pradesh	Gautam Buddha Nagar	Jewar	1	Neemka	23-Jul-17	37	PGDM Sec B	Ranganathan Society for Social Welfare and Library Development
				2	Khwajpur	05-Aug-17	29	PGDM Sec B	N/A
			Dadri	3	Akilpur Jagir	16-Aug-17	65	PGDM Sec A	NTPC Dadri
				4	Jaitwarpur	16-Aug-17			
				5	Patadi	16-Aug-17			
				6	Piyawali	16-Aug-17			
				7	Rasoolpur Dasna	16-Aug-17			
				8	Sidhipur	16-Aug-17			
ii	Haryana	Nuh	Nuh	9	B A Pur	12-Aug-17	34	PGDM Sec C	SRF Foundation
				10	Mahrola	25-Aug-17	35	PGDM Sec D	
				11	Saunkh	22-Nov-17	40	PGDM IB	
		Gurugram	Manesar	12	Bans Haria (Hamlet)	13-Aug-17	34	PGDM Sec C	Maruti Suzuki Limited
				13	Bans Kosla (Hamlet)	13-Aug-17			
				14	Dhana	13-Aug-17			
				15	Kasan	13-Aug-17			
		iii	Rajasthan	Bhiwadi	Bhiwadi	16	Bhiwadi	25-Aug-17	30
iv	Uttar Pradesh	Gautam Buddha Nagar	Jewar	17	Thora	05-Feb-18	48	PGDM IBM 16-18	N/A
v	Uttar Pradesh	Gautam Buddha Nagar	Jewar	18	Kishorpur	14-Mar-18	51	PGDM RM 17-19	N/A

Annexure II: Proceedings of Workshop on “CSR for Agricultural Development”

A National Workshop on “Corporate Social Responsibility for Agricultural Development” was organised by MANAGE in collaboration with Birla Institute of Management Technology during 4-5th July, 2017 at MANAGE, Hyderabad, with an overall objective of providing space for Corporates, NGOs, Academia, State Department of Agriculture and allied Sectors for leveraging Corporate Social Responsibility (CSR) funds for Agriculture Development. A total of 48 delegates from 15 states representing International and National Institutes, State Agriculture and allied Departments, KVKs, Corporates, NGOs etc., have participated in the Workshop.

The Workshop was inaugurated by Smt. V. Usha Rani, IAS, Director General, MANAGE. In the inaugural address, the Director General has shared her vast experiences in the field of Agriculture and provided insight on the perception of people and Government towards each other and gaps in service delivery mechanisms and the reasons thereof. She also elaborated the need for CSR spent on Agriculture and reasons for corporates to work with Institute like MANAGE for the development of Agriculture. The Director General also released the Reading Material of the Workshop consisting of regulatory framework of CSR, emerging trends, success stories and best management practices on CSR in Agriculture.

The technical Session was started with Overview on Regulatory framework of CSR and emerging trends by Prof. N.N.Sharma. He has given an insight on Section 135 of the companies Act, 2013 Corporate Social Responsibility (policy), Rules 2014 and detailed analysis of overall CSR spending by Corporates and spending in Agriculture during the Financial Year 2014-15 and 2015-16.

The other technical sessions were categorized into five groups. Each group consists of 3-4 success cases of Corporates and other stakeholders. Each group was chaired by experienced Delegates and experts from within and outside MANAGE. The experts/Practitioners have shared their experiences with regard to CSR initiatives in Agriculture.

At the end of the First day, the delegates have been formed into five groups and they have been assigned a task of bring out a Roadmap for taking forward CSR activities in Agriculture sector. The leader of each groups have made a presentation about their group member views on the task given.

Panel discussion was conducted with three member panellists chosen among the delegates to discuss on Identification of activities, Up scaling, Partnership and Innovations. The first day cases were discussed and summed Up by Mr. Vivek Singh and the second day program was summed up by Dr.N. Balasubramani.

The following are the suggested Roadmap by the delegates for taking forward the CSR intervention in Agricultural sectors.

- ✓ A Special Purpose Vehicle (SPV) for promoting CSR activities in agriculture and extension may be initiated at national level in non – profit organization like MANAGE.
- ✓ The CSR fund for agriculture and allied sectors may be channelized through SPV in Consortium approach with the involvement of various partners
- ✓ Consortium approach may be supported and guided by the Steering Committee
- ✓ Steering Committee shall have a broad based representation and participation of various stakeholders such as Representatives of Donor agencies, Agricultural and allied department officials, Representative of implementing partners and farmer representatives.
- ✓ Steering committee shall evolve Vision, Annual agenda and Reach out to Business and Industry Associations, Share experiences of existing projects and prospective of CSR spent in agriculture
- ✓ Steering Committee shall receive the proposals from the implementing agencies across the country, scrutinize the proposal and approve the suitable proposal based on the relevance, importance and technical soundness of the proposal and release the fund accordingly.
- ✓ Funds from Donor agencies/companies/departments shall be received by Consortium.
- ✓ A proper Monitoring system shall be put in place at national, state and project level for effective monitoring of implementation of the project including the delivery of input and other services.
- ✓ The steering committee shall meet periodically to evolve and pursue the mandate of CSR for agricultural development, scrutinize and approve new proposals, review the progress of implementation of the sanctioned projects.

- ✓ Agriculture is subsumed under 13 items of Schedule VII, and hence, Agriculture yet to attract the attention of India's CSR. Therefore, Agriculture should be added as a separate activity as a priority sector among the activities enumerated in Schedule – VII of the Act like the Swachh Bharat Mission, Clean Ganga Mission, and Slum Area Development and get Agriculture on the radar of CSR.
- ✓ A neutral and non – profitable organisation should facilitate to create favourable ecosystem for stakeholders of CSR for Agricultural development and make CSR spend a catalyst for transforming agriculture, Thereby, partner companies may offer services to agriculture sector through their CSR Policies, Objectives, and Strategies and increase share of CSR spend in agriculture. Therefore, CSR cell may also be created at MANAGE. CSR cell may facilitate in getting the appropriate and relevant proposals from the State department of Agriculture and allied sector, KVK etc., and the same will be forwarded to the corporates who is willing to fund such projects.
- ✓ Knowledge bank may be created to share experiments, learnings, best practices that will add value to the future CSR spend.
- ✓ Sharing of best CSR practices among various stakeholders by organising the workshops and seminars at regular interval.
- ✓ Identification of a common geographical area to undertake CSR projects in agriculture.
- ✓ All the members of the consortium shall provide their technical, financial and other inputs based on individual expertise and initiate a few high impact projects.
- ✓ Online platform (csrforagri) may be created, gaps in the field and potential needs of the farmers may be posted and updated regularly for the attention of corporates to facilitate CSR spent.

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