

In collaboration with:



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# EXECUTIVE CERTIFICATE PROGRAMME ON SUSTAINABILITY AND ESG

PROGRAMME DURATION :5 WEEKS




## Contact Information

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## Programme Overview

Through this programme, participants will explore the connection between Environmental, Social, and Governance (ESG) frameworks and corporate sustainability. They will gain practical skills in implementing sustainability reporting, enabling their organizations to track and measure sustainability performance effectively. The programme will also focus on preparing businesses for the sustainability transition, helping them adopt sustainable strategies and align with global standards. By the end, participants will be equipped with the knowledge and tools to make their organizations "sustainability-ready," ensuring they thrive in an increasingly environmentally and socially conscious marketplace.

## Programme Objectives

- To provide a foundation of Corporate Sustainability and its relevance in today's business context
- To understand the basics of environmental, social, and economic sustainability and how it links with corporate sustainability
- To address the Governance and Ethics issues that corporates face while tackling corporate sustainability
- To be able to understand the growing imperative of devising sustainable business models and how it influence corporate sustainability
- To know about scaling up as a sustainable strategy for Sustainable Business Growth
- To know how ESG works in tandem with corporate sustainability, including doing sustainability reporting
- To help the participants understand the sustainability transition and accordingly make their organizations sustainability ready

## Deliverables

- Corporate Sustainability Foundations: Understand how sustainability influences corporate strategy and operational efficiency in modern business contexts.
- Integration of Sustainability Pillars: Learn how environmental, social, and economic factors drive corporate sustainability and how these pillars support sustainable operations.
- Governance, Ethics, and Compliance: Analyze governance structures, ethical considerations, and key challenges businesses face when implementing sustainability initiatives.
- Designing Sustainable Business Models: Explore how to create business models that drive profitability while contributing to long-term societal impact.
- Scaling Sustainability: Identify strategies to scale sustainability initiatives across business units without compromising performance.
- Linking ESG with Sustainability: Understand the relationship between ESG metrics and sustainability goals, with practical experience in sustainability reporting.
- Sustainability Transition: Develop strategies to make organizations "sustainability-ready" and prepare them for the transition to sustainable business models.

## Pedagogy

This programme employs a blend of theoretical learning, case studies, practical workshops, and real-world examples to facilitate understanding. Interactive discussions, group exercises, and sustainability reporting simulations provide participants with hands-on experience in applying concepts, enabling them to design, scale, and implement sustainable strategies in their organizations.

## Target Audience

Senior Executives, Managers, Sustainability Officers, HR and CSR Professionals, Business Analysts, Entrepreneurs, Faculty of Business Schools, Engineering Colleges, Universities, and Consultants Interested in Integrating Corporate Sustainability, ESG Metrics, and Sustainable Business Models Within Their Organizations.



## Modules


1. Introduction to Corporate Sustainability
2. Environmental Sustainability in Business Module
3. Social Sustainability in Business Module
4. Economic Sustainability in Business Module
5. Governance and Ethics Module
6. ESG Infrastructure Module
7. The Role of Finance & Investing in Sustainable Business Models Module
8. Scaling up strategies for sustainable business growth Module
9. Sustainability transitions
10. Indian Case Studies

**Note: First 6 Modules will be delivered through online live classes, 7th, 8th & 9th Module will be delivered in hybrid mode.**

## Programme Instructors

### **Panos Alivizatos, MSc, EMBA**

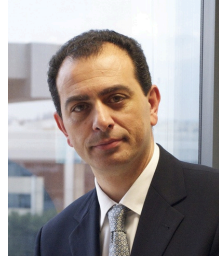
#### **Co-founder, Earth Nature Climate Institute (ENCI), Canada**



Panos is a seasoned Investment Banking, and Sustainability Leadership professional with over 20 years of international experience, mostly focused on M&A (origination & execution), PE/VC Direct Investments, Sustainability Leadership, ESG Investing, Partnerships, PPP, and Commodities Trading. Worked throughout a variety of financing structures (Project & Structured Finance) coupled with hands-on operational know-how in energy (renewables & storage), circular economy, tech, infrastructure, mining and real assets. His professional background spans roles in investment banks, sovereign wealth fund-owned enterprises, state-owned entities, and boutique corporate finance advisory firms. Currently, Panos is lecturing as a subject-matter expert for Sustainability, ESG, Investments, M&A, Energy Risk Management and Leadership for universities in US and Europe (through the online educational platform EMERITUS for Columbia Business School, University of Texas McCombs Business School, Wharton Business School, Imperial College and others), while he is Managing Partner in a corporate development and sustainability advisory firm in North America. He has a passion and research interest in emerging and frontier markets, in climate and carbon finance, as well as in sustainability-linked finance instruments structuring for the commodities industry. Lived and worked in Europe, the Middle East & North America.

### **Prof. Dimitrios N. Koupoulos MBA, PhD, FCMI, FIC, CMBE, FRS**

#### **Professor, University of London & Director of University of London MBA Programmes, Visiting Professor, School of Law, Center for Commercial and Law Studies, Queen Mary University Founder, Hellenic Observatory of Corporate Governance (HOCG) Chairman, Academic Board of Earth Nature Climate Institute (ENCI)**



Dimitrios N. Koufopoulos (BSc, MBA, PhD, FCMI, FIC, CMBE, FRSA) is Professor at University of London, a Visiting Professor at the School of Law, CCLS at Queen Mary University, Honorary Research Fellow at Birkbeck University of London, and the Director of the Global Online MBA Programmes in University of London. He has held numerous academic positions at Brunel University (2002-2018) and Cardiff University (1991-2002) in the UK in his over 32 years of continuous academic career.

He is also an adjunct Instructor at the Hellenic Open University and supervises students at the University of Glasgow and Warwick University. Alongside his academic career, he runs a boutique consulting firm ([www.gnosisconsultants.com](http://www.gnosisconsultants.com)), providing intelligent reports and advisory services on business and management issues. In 2007, he set up the Hellenic Observatory of Corporate Governance ([www.hocg.eu](http://www.hocg.eu)), where research on five distinct, important economic sectors of Greece is contacted on issues related to Corporate Governance, ESG and Sustainability. Since 2016 is a partner in [www.proteas.io](http://www.proteas.io) a business model innovation consulting firm.





## **Prof. Chris Grose**

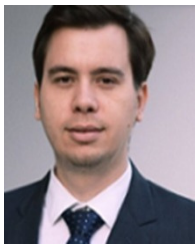
**Ass. Professor of Finance & Accounting, Democritus University of Thrace, Hellas  
Senior Research Fellow at Earth Climate Nature Institute (ENCI) and Hellenic  
Observatory Corporate Governance (HOCG)**



Chris is an Associate Professor at the Department of Accounting and Finance of the School of Accounting and Finance at Democritus University of Thrace (DUTH). In the past (2010-2020) Chris was an Assistant Professor at the Department of Accounting and Finance of the School of Economics and Business of the International Hellenic University (IHU). He holds an MSc from the University of Birmingham and a PhD from the University of Macedonia in Thessaloniki. He worked in various positions in the industry before joining DUTH and IHU. He has been a consultant for corporate governance compliance issues for most of his professional career. Having worked in Investor Relations Offices for 14 years he has closely monitored the evolution of corporate governance legislation in Greece. His current research focuses on corporate restructurings and corporate governance issues. His research has appeared in the Review of Quantitative Finance and Accounting, the Journal of International Financial Markets, Institutions & Money, and the International Review of Financial Analysis amongst other journals.

## **Michail Fygkioris, PhDc**

**Senior Research Fellow at Earth Climate Nature Institute (ENCI) and Hellenic  
Observatory Corporate Governance (HOCG)**



Michail holds a B.Sc. degree in Economics from the University of Macedonia in Thessaloniki, Greece. Additionally, he obtained an M.Sc. degree from Birkbeck, University of London specialising in Business Innovation and International Management. His interests include stock and foreign exchange markets, computing, and innovation systems. Finally, among other activities, he conducts research regarding the Boards of Directors of the listed companies in the Athens Stock Exchange, Greek State-Owned Enterprises, Geek Hospitals, and the European Banks. He is currently a Ph.D. Candidate at the University of Macedonia, Thessaloniki.

## **Jarkko Saarinen, Phd**

**Professor (Human Geography & Sustainability Management), University of  
Oulu, Finland**



Dr. Jarkko Saarinen is a Professor of Human Geography at the University of Oulu, Finland, and Visiting Professor of sustainable Destination Development) at Uppsala University, Sweden. He also serves as a Distinguished Visiting Professor (Sustainability Management) at the University of Johannesburg, South Africa. He is the Director of the Frontiers of Arctic and Global Resilience (FRONT) programme at the University of Oulu. He is the recipient of John Rooney Award 2020 for outstanding applied contributions to the discipline of tourism geography by the Association of American Geographers (AAG), Ragnar Hult Medal 2013 for contributions to geographical research and knowledge by the Geographical Society of Finland, and AAG's Roy Wolfe Award 2013 for outstanding academic contributions to the discipline.

## **KK Upadhyay**

**Professor (CSR& Sustainability), BIMTECH, India**



Dr KK Upadhyay Professor (CSR& Sustainability) Dr. K. K. Upadhyay has four decades of experience across government, not-for-profits, corporate, and academia. He has pioneered several innovative social enterprises – "Safal" for the government of India; Aapni Yojana for KfW – German Development Bank, Bastar Integrated Development Program for the government of Denmark, and Health of the Urban Poor for USAID. An alumnus of the Institute of Rural Management, Anand (IRMA), trained by milkman of India Dr. Verghese Kurien, he has played a pivotal part in the development of the Corporate Social Responsibility journey in India as a thought leader, practitioner, and former head of the FICCI Aditya Birla CSR Centre for Excellence. He has been bestowed with many awards and accolades including titles like Sterling 25 (CSR Times) Thought Leader, CSR Leader of India, Mahatma, the CSR Trainer of the Year 2020, and Change Maker (SABERA 2021).





### Reeti Kulshrestha, PhD

**Assistant Professor ( Strategy, Innovation, Entrepreneurship & CSR), BIMTECH, India**

Dr. Reeti Kulshrestha, a PhD in Social Entrepreneurship, is an Educator and Researcher at Birla Institute of Management Technology (BIMTECH), Greater Noida, India. A qualitative researcher, her area of interest lies in sustainability, entrepreneurship and narratives and lived experiences of individuals. She is the Co-ordinator (CSR Research and Networks), Centre for Sustainability and CSR, BIMTECH, and also mentors and leads the UNPRME-Delhi NCR Hub. She is also a part of AACSB accreditation team as Standard Owner for societal impact. Dr. Reeti has published a research book and several research articles in reputed journals, and has many case studies and book chapters to her credit. She is also the Assistant Editor of South Asian Journal of Business and Management Cases (SAJBMC) and reviewer for many other reputed journals. She won the best research paper award in an international conference on the theme of "Social Innovation, Social Business and Sustainable Development " hosted by IIT Roorkee, BHU, NABARD and VES, Mumbai in 2022. She is the Vice President of the International Sustainable Development Research Society (ISDRS), Sweden (<https://isdrs.org/>). ISDRS is a global network of sustainable development professionals actively engaged in knowledge exchange contributing to sustainable societies.

### Programme Details

**Programme Fee:** 400 USD +18%GST (International Participants), INR 34000 +18% GST (Indian Participants)

**Programme Duration:** 20th January, 2025 - 21st February, 2025 (5 Weeks)

**Mode:** Hybrid (Online Live and In-Person Sessions at the Birla Institute of Management Technology Campus, Greater Noida, Uttar Pradesh, India)

<p><b>Opening Date of Registration</b> 25/11/24</p>	<p><b>Closing Date of Registration</b> 18/01/24</p>	<p><b>Registration Link</b> <a href="https://bit.ly/BIM19">https://bit.ly/BIM19</a></p>
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**Special Offers :** Alumni of BIMTECH will get a discount of 20% on the fee.

### Confirmation and Registration

- Nominations will be considered completed after the Submission of Nomination form
- Nominations will be confirmed on first come, first served basis upon receipt of payment
- BIMTECH reserves the right to refuse nominations
- For any queries please mail them to [cmdc@bimtech.ac.in](mailto:cmdc@bimtech.ac.in)

