

Annual Quality Assurance Report - 2017-18
Birla Institute of Management Technology
Greater Noida

The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

Part – A

AQAR for the year (for example 2013-14)
AQAR for the year (for example 2013-14)

1. Details of the Institution

1.1 Name of the Institution

1.2 Address Line 1

Address Line 2

City/Town

State

Pin Code

Institution e-mail address

Contact Nos.

Name of the Head of the Institution:

Tel. No. with STD Code:

Mobile:

Name of the IQAC Co-ordinator:

Mobile:

IQAC e-mail address:

1.3 NAAC Track ID (For ex. MHCOGN 18879)

OR

1.4 NAAC Executive Committee No. & Date:
(For Example EC/32/A&A/143 dated 3-5-2004.
This EC no. is available in the right corner- bottom
of your institution's Accreditation Certificate)

1.5 Website address:

Web- the link of AQAR:

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	A ⁺	3.58	2017	May 1, 2022
2	2 nd Cycle				
3	3 rd Cycle				
4	4 th Cycle				

1.7 Date of Establishment of IQAC:

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (*for example AQAR 2010-11 submitted to NAAC on 12-10-2011*)

- i. AQAR _____ (DD/MM/YYYY)
- ii. AQAR _____ (DD/MM/YYYY)
- iii. AQAR _____ (DD/MM/YYYY)
- iv. AQAR _____ (DD/MM/YYYY)

1.9 Institutional Status

University State Central Deemed Private

Affiliated College Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution Yes No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education Men Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid + Self Financing Totally Self-financing

1.10 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

1.11 Name of the Affiliating University (*for the Colleges*)

NA

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc
: NA

Autonomy by State/Central Govt. / University

NA

University with Potential for Excellence

UGC-CPE

DST Star Scheme

UGC-CE

UGC-Special Assistance Programme

DST-FIST

UGC-Innovative PG programmes

Any other (*Specify*)

UGC-COP Programmes

2. IQAC Composition and Activities

2.1 No. of Teachers

7

2.2 No. of Administrative/Technical staff

2

2.3 No. of students

5

2.4 No. of Management representatives

2

2.5 No. of Alumni

3

2.6 No. of any other stakeholder and
community representatives

0

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. of IQAC meetings held

2.11 No. of meetings with various stakeholders: Faculty

Non-Teaching Staff Students Alumni Others

2.12 Has IQAC received any funding from UGC during the year?

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC : NIL

Total Nos. International National State Institution Level

(ii) Themes

2.14 Significant Activities and contributions made by IQAC

Process Improvement

IQAC initiated the creation of structured process documents for the various departments of BIMTECH. Policy documentation was to focus on three pillars of – objectives, processes and outcomes. An outcome-based approach will help to identify the achievement of objectives and improvements needed in processes.

In line with this, IQAC created templates for policy documents of nine areas, four post graduate programs, admission department and Centre for Corporate Relations (CCR) department.

On IQAC's initiative, our institute created a task force to redraft departments' responsibilities

Metrics Database Repository

IQAC is in the process of creating a centralized data repository for the key parameters of the institute. During the year, IQAC team did data population, query scripting & testing of two year data of Admission, Examination and CCR department.

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

Plan of Action	Achievements
Process Documentation	15 departments/ areas completed <ul style="list-style-type: none"> ▪ 4 programs ▪ 9 areas ▪ CCR, Admission
Metrics Database	<ul style="list-style-type: none"> ▪ Database design completed ▪ Data for two batches (full cycle) uploaded for <ul style="list-style-type: none"> ◦ Admission ◦ Examination ◦ CCR (Placement)

* Attach the Academic Calendar of the year as Annexure.

Academic Calendar June 2017 - May 2018

EVENT	DATE	DAY
Registration of Students for Batch 2017-19 & Devotional Music	June 15, 2017	Thursday
Orientation Programme for the new batch and Commencement of Academic Session for Batch 2017-2019 for All PGDM Programmes	June 16, 2017	Friday
Centre Wise Orientation	June 17, 2017	Saturday
Immersion Programme (10 Teaching days)	June 19 to June 29 2017 OFF DAY on June 25 & 26 ,2017	
Advisory Board Meeting Center for Innovation and Entrepreneurship Development	June 24 2017	Saturday
Photo Shoot for Placement PGDM	June 30 , 2017	Friday
Evaluation of Immersion Programme for PGDM RM , PGDM IB , PGDM IBM		
Photo Shoot for Placement PGDM RM , PGDM	July 1 , 2017	Saturday

IB , PGDM IBM		
Evaluation of Immersion Programme for PGDM		
Team Building Exercise	July 2, 2017	Sunday
Term I & IV Begins	July 3 , 2017	Monday
Summer Internship Project Viva for II Year	July 15, 2017	Saturday
FPM/EFPM Semester I & III Begins	August 5, 2017	Saturday
<i>Pratibha</i>	<i>August 10, 2017</i>	<i>Thursday</i>
Panel Discussion – Centre for International Business & Policy	August 11, 2017	Friday
CSR Annual Conference	August 11 - 12 , 2017	Friday , Saturday
Panel Discussion – Centre for Retail	August 19, 2017	Saturday
Comprehensive Viva for PGDM Retail and PGDM International Business	August 22,2017	Tuesday
Comprehensive Viva for PGDM and PGDM Insurance	August 23 , 2017	Wednesday
LYCEUM	August 26, 2017	Saturday
Last Teaching day of Term I and Tern IV	September 8, 2017	Friday
<i>Academic Council Meeting</i>	<i>September 9, 2017</i>	<i>Saturday</i>
Term I and Term IV Examinations	September 10 to 18 2017	
Term II and Term V Begins	September 20, 2017	Wednesday
HR Round Table (Delhi)	September 22, 2017	Friday
Area Advisory Committee Meeting in Mumbai	September 29, 2017	Friday
Foundation Day of BIMTECH	October 2 , 2017	Monday
Junior World Entrepreneurship Forum (JWEF 2017)	October 7 , 2017	Saturday
Vihaan	October 7 & 8 , 2017	Sat & Sun
Case Analysis Competition	October 11 & 25, 2017	
Window for doing Short Term Projects / Social Action Projects / Research Projects / Developing Business Plan For PGDM Students Classes to remain suspended.	October 9- 18, 2017	
Diwali Holidays for Students	October 19-October 22, 2017	
HR Round Table –Mumbai	October 27, 2017	Friday
Announcement of results of Term I & Term IV	November 4, 2017	Saturday
Starting of Final Placement & Summer Placement Process	November 6, 2017	Monday
KPMG Six Sigma Training	Nov 6 – 9, 2017	

Comprehensive Viva for PGDM Programme and PGDM Insurance for Term II	November 22 2017	Wednesday
Comprehensive Viva for PGDM Retail and PGDM International Business	November 23,2017	Thursday
Annual Alumni Meet	November 25, 2017	Saturday
ICMC 2017	November 30 - December 1, 2017	Thursday & Friday
Last Teaching Day for Term II and Term V	December 9, 2017	Saturday
Term II and Term V Examination (All PGDM Programmes)	December 11 - 17, 2017	
HR Round Table (Bangalore)	December 15, 2017	Friday
Last Teaching Day FPM/EFPM Semester I & III	December 17, 2017	Sunday
Term III & Term VI Begins	<i>December 19 2017</i>	<i>Tuesday</i>
FPM/ EFPM End Semester Examination	December 23- 24, 2017	Saturday , Sunday
FPM/EFPM Semester II Begins	January 13, 2018	Saturday
HR Round Table (Bhubaneswar)	January 19, 2018	Friday
Announcement of Results of Term II and Term V	January 31, 2018	Wednesday
COGNICION '17 (2017) (Inter -Corporate and Collegiate National Quiz Competition).	February 3, 2018	Saturday
Udyami 6.0	February 7 - 10, 2018	
Term VI Examination (Second Year students)	February 16-20, 2018	
Industry Excursion	February 20- 28, 2018	
Seminar on Budget of Central Govt	March 7, 2018	Wednesday
Summer Training Workshop for First Year Students	March 10, 2018	Saturday
Announcement of Results of Term VI	March 13, 2018	Tuesday
Last Teaching Day for Term III	March 22, 2018	Thursday
Convocation for Batch 2016-18	March 24, 2018	Saturday
Term III Examination	March 26 - April 2, 2018	
<i>Academic Council Meeting</i>	<i>April 7, 2018</i>	<i>Saturday</i>
Centre Wise Academic Advisory Committee Meeting	April 14, 2018	Saturday
Summer Training	April 4 to June 30, 2018	
Announcement of Results of Term III	April 30, 2018	Monday
Mentoring the Students during Summer Internship	April 1 to June 30, 2018	
Meeting the Industry Guide by the Faculty as per mutual convenience	April 10 - June25, 2018	
Last Teaching Day FPM/ EFPM Semester II	June 10, 2018	Sunday

FPM/EFPM Semester II End Semester Examination	June16- 17, 2018	Saturday, Sunday
---	------------------	------------------

The Institute will remain closed on the following days from

June 2017- May 2018

Eid-ul-Fitar	June 26, 2017	Monday
Raksha Bandhan	August 7, 2017	Monday
Dusshera	September 30,2017	Saturday
Diwali	October 19-21, 2017	Thursday , Friday , Saturday
Guru Nanak Jayanti	November 4, 2017	Saturday
Christmas	December 25, 2017	Monday
New Year Day	January 1 , 2018	Monday
Maha Shivratri	February 13, 2018	Tuesday
Holi	March 2 , 2017	Friday

Flag Hoisting will be done in the campus on Independence Day and Republic Day. All the students are invited to attend these official celebrations.

October 2 (Gandhi Jayanti) is also the foundation day for BIMTECH . Hence it is compulsory for all the students to attend this function.

Alumni Events Calendar June 2017 – May 2018

EVENT	DATE	DAY
<i>GAAB Trust Meeting</i>	<i>April 8,2017</i>	<i>Saturday</i>
<i>Panel Discussion</i>	<i>July 8, 2017</i>	<i>Saturday</i>
<i>Story Telling Session</i>	<i>August 12, 2017</i>	<i>Saturday</i>
LYCEUM	<i>August 26, 2017</i>	<i>Saturday</i>
<i>Story Telling Session</i>	<i>September 23, 2017</i>	<i>Saturday</i>
<i>Alumni Chapter Meet in Hyderabad ,Bangalore and Chennai</i>	<i>October 7, 2017</i>	<i>Saturday</i>
<i>Alumni Chapter Meet in Mumbai,Pune Kolkatta</i>	<i>October14, 2017</i>	<i>Saturday</i>
<i>GAAB Trust Meeting</i>	<i>October29, 2017</i>	<i>Saturday</i>

<i>Alumni Chapter Meet Ahemdabad</i>	<i>November 4, 2017</i>	<i>Saturday</i>
<i>Annual Alumni Meet</i>	<i>November 25, 2017</i>	<i>Saturday</i>
<i>Alumni Chapter Meet in Chandigarh, Dubai, Singapore and London</i>	<i>December 8, 2017</i>	<i>Friday</i>
<i>Story Telling Session</i>	<i>Jan6,2018</i>	<i>Saturday</i>
<i>Propel'18 Centre Wise batch Reunion</i>	<i>Jan 20,2018</i>	<i>Saturday</i>
<i>Story Telling Session</i>	<i>Feb 10,2018</i>	<i>Saturday</i>

2.15 Whether the AQAR was placed in statutory body

Management

Syndicate

Any other body

Provide the details of the action taken

Part - B

Criterion - I

1. Curricular Aspects

1.1 Details about Academic Programmes:

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD (FPM & EFPM)	2	--	2	2
PG				
UG				
PG Diploma	4		4	4
Advanced Diploma				
Diploma				
Certificate				
Others				
Total	6	0	6	6
Interdisciplinary				
Innovative				

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	2 per year
Trimester	3 per year
Annual	

1.3 Feedback from stakeholders* Alumni Parents Employers Students

(On all aspects)

Mode of feedback : Online Manual Co-operating schools (for PEI)

**Please provide an analysis of the feedback in the Annexure*

Recruiter's feedback is the part of placement process. Recruiters visiting campus for placement process are requested to provide their assessment on following points; Domain Knowledge/ Competency / Preparedness, Soft Skills, Commitment of Students, Suggestions for Improvement in Preparedness,

Suggestions for improvement in Domain Area, Suggestions on Curriculum or Subjects.

We have received 57 such feedback during 2016-18, and 52 feedback in A.Y. 2015-17.

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Yes (for All Programmes)

Doctoral Programme

Instead of three courses that were being offered in the third semester namely course of independent study, literature review seminar and Thesis Proposal seminar, the current year has two courses only, namely Course of Independent Studies (retained) and Methods of Chopice (One quantitative and One qualitative method chosen by the candidate in consultation with his Thesis Supervisory Committee)

PGDM (RM)

The course offered in the PGDM (RM) Programme are meticulously drafted and are subsequently reviewed and revised at a regular intervals by the industry and academic experts imbuing it with valuable inputs for learning (Annually)

The programme design, the curriculum structure is expediently planned and drafted trimester-wise and reflects vision and mission of the institute. Further, it also consists of all important areas of specialisation that will be available to the students during the full course of this programme.

This is to train high caliber professionals who devote themselves to effective management of an organization by achieving excellence with values. The main goal of Retail Management Programme is to provide a learning environment to students and working executives to become leaders and entrepreneurs in the face of global competition. The programme enables the participants to understand current retail business challenges and prepares them with the aid of updated technologies and advanced pedagogy to successfully face global business demand

There is an Industry Academia Council Meet which is scheduled every year, consisting of senior and eminent corporate retail executives, business leaders and academicians. The council reviews the syllabus every year and suggests any modification required to meet the changing needs of the industry.

List of New Courses added last year:

List of New Courses-added (17-18)			
S.No	Course Name	Trimester	Learning Outcome
1	Retail Store Management	II	The students will be able to CILO 1 To identify managerial issues in store operations CILO 2 To understand and design the process of scheduling the employee break, store timings and the closure procedure in a store CILO 3 To understand store operations in global business environment (PILO 4A)
2	Basics of Entrepreneurship	IV	At the end of this course, students will: CILO 1 Develop awareness about entrepreneurship and develop an entrepreneurial mind-set by learning key skills such as design, personal selling, and communication(PILO 4C) CILO 2 Develop the entrepreneurial mind-set further in terms of acquiring a business focus, creative thinking, risk-taking ability, and more. CILO 3 Learn about opportunity discovery and evaluation of viable business ideas for new venture creation. CILO 4 Practice critical talents and traits required for entrepreneurs such as problem solving, creativity, communication, business math, sales, and negotiation.
3	Design Thinking	IV	Upon successful completion of the course the Learner will be able to: CILO1 -Recognise the changing nature of the business landscape and the limitations of traditional linear approaches of thinking. CILO2 -Frame and reframe business problems. CILO3 -Develop skills for empathetic understanding of various stakeholders involved around a business problem. CILO4 -Enhance ability and willingness to pursue divergent thinking. CILO5 -Discover the benefits of experimentation and prototyping and how to do these with a view to managing risk. CILO6 -Develop an Entrepreneurial Mindset(PILO 4C).
4	Franchising Management	IV	Student shall be able to develop professional quality business documents in the retail domain(PILO-1A)

PGDM(IBM)

The course offered in the PGDM(IBM) Programme is meticulously drafted and are subsequently reviewed and revised at a regular intervals by the industry and academic experts imbuing it with

valuable inputs for learning annually.

The programme design, the curriculum structure is expediently planned and drafted trimester-wise and reflects the vision and mission of the institute. Further, it also consists of all important areas of specialisation that will be available to the students during the full course of this programme.

The objective to train high caliber professionals who devote themselves to effective management of an organization by achieving excellence with values. The main goal of the PGDM(IBM) programme is to provide a learning environment to students and working executives to become leaders and entrepreneurs in the face of global competition. The programme enables the participants to understand current business challenges and prepares them with the aid of updated technologies and advanced pedagogy to successfully face global business situations.

There is an Advisory Council of the Centre for Insurance and Risk Management (CIRM) consisting of senior and eminent corporate executives, business leaders and academicians. The council reviews the syllabus every year and suggests modifications, if any required to meet the changing needs of the industry.

List of New Coursed added last year: List of New Courses-added (17-18)

S.No	Course Name	Trimester	Learning Outcome
1	New Product Development	Trimester-IV	<ol style="list-style-type: none"> 1. Students will be able to demonstrate collaborative and leadership skill. 2. Students would be able to analyse the risks associated with launching new products. 3. Students would be able to understand the strategies adopted by the insurance companies while developing the new products.
2	Advanced Actuarial Science	Trimester-IV	<ol style="list-style-type: none"> 1. Understand how a loan may be repaid by regular instalments of interest and capital. 2. Know how discounted cash flow techniques can be used in investment project appraisal. 3. Understand and use practical methods of evaluating expected values and variances of the simple contracts. 4. Know moments and moment generating functions (where defined) of loss distributions.

4.Understand the operation of simple forms of proportional and excess of loss reinsurance.

PGDM(IB)

Courses Deleted, Added and Modified

Name of the Course	PGDM - International Business		
	Deleted	Modified	Added
Batch			
2017-19	0	8	7

Year of Activity	2017 - 18	Batch	2017 - 19
International Business	Creating an Entrepreneurial Mind-set		Added
	Design Thinking		
	Emerging Technologies in Management		
	Statistics for Business Analysis modified to 3credits		Modified
	Marketing Management - 1 modified to 3 credits		
	International Trade Operations modified to 3credits		
	Global Business Environment modified to 3 credits		
	Business Research Methods modified to 3 credits		
	Business Communication - 2 modified to 3 credits		
	WTO Agreements & Intellectual Property Rights modified to Intellectual Property Rights - 1 credits		
Marketing	Luxury Marketing		Added
	Advanced Marketing Analytics		
	Entrepreneurial Marketing		

Operations	Procurement Management	Added
	Process Analysis and Improvement	

1.5 Any new Department/Centre introduced during the year. If yes, give details.

No

Criterion - II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
61	20	22	19	00

2.2 No. of permanent faculty with Ph.D.

37

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
6	0	0	0	1	0	0	0	7	0

2.4 No. of Guest and Visiting faculty and Temporary faculty

120

30

1

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	16	55	00
Presented	28	03	00
Resource Persons	07	00	00

2.6 Innovative processes adopted by the institution in Teaching and Learning:

PGDM

PGDM 2 Year (FT)- Business Management Program

The teaching and learning process (TLP) of Business Management Program (BMP) is an expediently designed process. The institute's Vision, Mission, Values (VMV) are cognitively manifested in the form of program learning goals (PLGs) & program intended learning outcomes (PILOs) and is subsequently assessed through course intended learning outcome/s (CILO), which is an integral part of the course content.

The course content is framed through a structured process where the curriculum development committee(CDC) considers the recommendations of the respective areas. The CDCs suggestions are then deliberated and vetted in the academic council (AC). The suggested modifications by the AC is further referred to the programs for the drafting and publication of the syllabus hand book.

The syllabus handbook elaborately discusses the curriculum structure and course content, the courses in the handbook are further classified as Knowledge Specialized (KS), Knowledge Fundamental (KF), Attitude (A), Skill (S) & Integrative (I).These courses are then blended with continuously updated inputs from the advisory meets on a regular basis.

The current focus of the teaching learning process is the introduction of Lead (Leadership development course of 3 credits), Experiential Learning courses of 8 credits and lastly the course on Managing self and career (MSC) with an integrated learning opportunity of 3 credits. The batch of 2016-18 had 36 courses of 136.5 Credits, offered in 1215 Hrs, 2017-19 batch has 45 courses of 155.5 Credits, offered in 1365 Hrs, and 2018-20 batch will have 46 courses of 138.5 credits, offered in 1010 Hrs. The forthcoming batch of 2018-20 will have in addition to lead and experiential learning one more course on entrepreneurial mind-set building known as E-Lab.

Thus at BIMTECH we follow a well-structured TLP to take care of learning outcomes in accordance with the objectives of the institution.

PGDM(IB)

Yes, the programme have initiated many innovative processes which helps the students in the teaching & learning process.

1. We introduced 3 credit LEADERSHIP LAB - Leadership Experience and Attitude Development (LEAD), a new way of learning by doing, in the last year for the Batch 17-19.
2. Social Outreach Project - More students were given exposure to rural India under Social Responsible Course.
3. Students were exposed to study problems and challenges faced by various Indian Export Clusters in teams and to propose possible solutions through Projects.
4. This time students were given two options instead of one as given earlier for international industry

and port visit.

5. Practical orientation has been increased in various courses through more usage of pedagogy like case studies, projects, simulations etc.

Doctoral Programs:

FPM program has adopted rubrics based assessment of thesis proposal and dissertation work, with assessment being conducted on 30 different traits linked to the program learning goals and the learning objectives. The colloquium processes have also been altered to allow for these assessments

PGDM(RM)

Retail Management programme, initiated many innovative processes which helps the students in the teaching & learning process. Programme have introduced 3 credit **LEDAERSHIP LAB(LEAD) & Experiential Learning** , a new way of learning by doing , in the last year for the Batch 17-19.

LEAD Course: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. This course will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is learning by doing. LEAD will help in identifying selected potential leaders who are likely to outperform in their career.

LEAD is designed to give hands on experience and boost confidence and competence of students as a leader. This course will put the participants in challenging situations, so that they merge as balanced professionals of tomorrow.

This course aims to develop a leadership mind-set and the ability to build and steer a strong and committed team. The course will train the participants to resolve conflicts and rise above individual self-interest and work for common goals and objectives.

Experiential Learning:

Apart from collaborative classroom teaching, Retail management programme is offering a variety of Experiential Learning courses.

1. Summer Internship: The students have to undergo 10-12 week summer internship in the industry from 1st April-30th June followed by a Viva-Voce to evaluate Student learning.
2. Short Term Projects: (October & February) Short Term Projects helps the students to appreciate the practical working of the corporate. It provides a platform to expose them to the real life Retail challenges & problems. It helps the students to imbibe and comprehend concepts dealt

in the class.

3. On Job Training: (10 days in Trim II and 14 days in Trim III) the objective of OJT is to enhance student industry interaction so that students can acquire experience of a Retail store which will bridge the gap between academic learning and field learning. And to well address the objective, structure of OJT was revised in the year 2017-18 to help students to gain knowledge and experience on the functioning of a Retail Store in real time.
4. Local & Outstation Industry Visit: Visits to various industries in India & other countries during the programme are organized to complement classroom learning and bring in a practical perspective to management theories.

PGDM(IBM)

Last year, the Insurance Business Management programme have initiated many innovative processes which helps the students in the teaching & learning process. Insurance Business management programme have introduced 3 credit **Leadership Experience & Attitude Development (LEAD) & Experiential Learning Programme** , a new way of learning by doing , in the last year for the Batch 17-19.

LEAD Course: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. This course will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is learning by doing. LEAD will help in identifying selected potential leaders who are likely to outperform in their career.

LEAD is designed to give hands on experience and boost confidence and competence of students as a leader. This course will put the participants in challenging situations, so that they merge as balanced professionals of tomorrow.

This course aims to develop a leadership mind-set and the ability to build and steer a strong and committed team. The course will train the participants to resolve conflicts and rise above individual self-interest and work for common goals and objectives.

Experiential Learning:

Apart from collaborative classroom teaching, Business management programme is offering a variety of Experiential Learning courses.

1. Summer Internship: The students have to undergo 10-12 week summer internship in the industry from 1st April-30th June followed by a Viva-Voce to evaluate Student learning.
2. Short Term Projects: Short Term Projects helps the students to appreciate the practical working of the corporate. It provides a platform to expose them to the real life corporate challenges & problems. It helps the students to imbibe and comprehend concepts dealt in the class.
3. Social Action Projects: The Objective of Social Action Project is to help student project teams apply their theoretical knowledge and concepts to address significant business/Managerial issues for social cause..
4. Local & Outstation Industry Visit: Visits to various industries in India & other countries during the programme are organized to complement classroom learning and bring in a practical perspective to management theories.

2.7 Total No. of actual teaching days during this academic year

PGDM, PGDM(IB), PGDM(RM) & PGDM(IBM) - 173 Days Doctoral Programs - 40 Days as of May 2018

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

- | |
|---|
| 1. Open Book Examinations conducted in past based on faculty recommendation |
| 2. Barcoding done on Transcript of Grades |
| 3. Double valuation done for revaluation cases |
| 4. Examination papers photocopied in-house to maintain confidentiality |
| 5. Online MCQs conducted for Internal evaluation |

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

Following professors are involved in Curriculum Revision Dean Academics Ashok Malhotra A. K. Dey All four chairpersons of the PGDM programs

2.10 Average percentage of attendance of **76.79%** students

PGDM

Trimester-IV: 83%, Trimester-V: 85 %, Trimester-VI: 77 %, Trimester-I: 91%, Trimester-II: 85 %, Trimester-III: 79%

PGDM(IB)

Trim -I:- 89.5%, Trim -II:- 78.5%, Trim -III:- 74.33%, Trim - IV:- 84.33%, Trim - V:- 76.84% & Trim -VI:- 68%

PGDM(RM)

T-I -77% / T-II -72%, T-III -77%, 2016-18, T-IV -76%, T-V -61%, T-VI -51%

PGDM(IBM)

Trimester-IV: 74%, Trimester-V: 80 %, Trimester-VI: 85 %, Trimester-I: 92%, Trimester-II: 88 %, Trimester-III: 84%

2.11 Course/Programme wise distribution of pass percentage

Programme	Admission	Passed	Pass % [*]
PGDM	258	243	94.19
PGDM (IB)	62	59	95.16
PGDM (IBM)	63	61	96.83
PGDM (RM)	61	58	95.08
* Pass % calculated after failure and attrition			

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes”

Metrics system which is under development will capture information about Teaching and Learning Processes and outcomes from various data points in Bimtech. Different academic programs and areas already have created their Policy Documents.

These will form the basis for routine, structured audits which will seek to identify areas that need to be strengthened. Audits will be taken to completion by defining adequate “closing-the-loop” activities.

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	
UGC – Faculty Improvement Programme	
HRD programmes	4
Orientation programmes	
Faculty exchange programme - NS	4
Staff training conducted by the institute	6
Staff training conducted by other institutions	1
Summer / Winter schools, Workshops, etc.	1
Others - FDP	24

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	149 (Librarian + Acad. Admin staff+ Campus Staff)	Nil	9	Nil
Technical Staff	7	Nil	Nil	Nil

Criterion - III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

Presentation were made by IQAC to the faculty council highlighting the needs for enhancing research output in view of NIRF & other rankings.

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	00	00	00	00
Outlay in Rs. Lakhs	00	00	00	00

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	00	00	00	00
Outlay in Rs. Lakhs	00	00	00	00

3.4 Details on research publications

	International	National	Others
Peer Review Journals	16	15	00
Non-Peer Review Journals	00	00	00
e-Journals	00	00	00
Conference proceedings	16	00	00

3.5 Details on Impact factor of publications:

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects				
Minor Projects	11 Months	IRDA	5 Lakhs	2 Lakhs
Interdisciplinary Projects				
Industry sponsored				
Projects sponsored by the University/ College				
EDUFI Scholarship by the government of Finland awarded to Mr. Subhanjan Sengupta	5 Months	EDUCFI Fellowship (erstwhile CIMO Fellowship)	EUR 1500 eur/month	
Any other(Specify)	AICTE-Adjunct Faculty Grant	AICTE	6 lakhs	6 lakhs
Total			11 Lakhs + EUR 7500	8 Lakhs + EUR 7500

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from : NA

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges : NA Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

AICTE Approved Self-Financed 3.10 Revenue generated through consultancy

3.10 Revenue generated through consultancy

CONSULTANCY:				
Sr.	Program Name	Organisation	Training Days	Invoice Amount
1	Competencies Assessment	NTPC Limited	3	141600
2	Project Margdarshan - Roll Out	Aditya Birla Essel Mining Barbil	1.5	177000
3	Project Margdarshan Course II	AdityaBirlaRajmahal Coal Mines Ltd	1.5	177000
4	Competency Assessment and Augmentation	NTPC Limited	3	141600
5	Situation Analysis & Need Assessment	ACC Limited	3	90860
6	Situation Analysis & Need Assessment	ACC Limited	3	90860
7	Situation Analysis & Need Assessment	ACC Limited	3	90860
8	Situation Analysis & Need Assessment	ACC Limited	3	90860
9	Situation Analysis & Need Assessment	ACC Limited	3	90860
10	Situation Analysis & Need Assessment	ACC Limited	3	90860
11	Situation Analysis & Need Assessment	ACC Limited	3	90860
12	Situation Analysis & Need Assessment	ACC Limited	3	90860
13	Situation Analysis & Need Assessment	ACC Limited	3	90860

14	Situation Analysis & Need Assessment	ACC Limited	3	90860
15	Situation Analysis & Need Assessment	ACC Limited	3	90860
16	Situation Analysis & Need Assessment	ACC Limited	3	90860
17	Situation Analysis & Need Assessment	ACC Limited	3	90860
18	Situation Analysis & Need Assessment	ACC Limited	3	90860
19	Situation Analysis & Need Assessment	ACC Limited	3	90860
20	Situation Analysis & Need Assessment	ACC Limited	3	90860
21	Situation Analysis & Need Assessment	ACC Limited	3	90860
22	Situation Analysis & Need Assessment	ACC Limited	3	90860
23	Situation Analysis & Need Assessment	ACC Limited	3	90860
24	Situation Analysis & Need Assessment	ACC Limited	3	90860
25	Situation Analysis & Need Assessment	ACC Limited	3	90860
26	Situation Analysis & Need Assessment	ACC Limited	3	90860
27	Situation Analysis & Need Assessment	ACC Limited	3	90860
28	Situation Analysis & Need Assessment	ACC Limited	3	90860
29	Situation Analysis & Need Assessment	ACC Limited	3	90860
		TOTAL		2908700

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	8	12	0	0	0
Sponsoring agencies	ICMC with George Mason University, USA DIGITS 2018 with University of Maryland, USA Canada- India Project for Research and Innovation (CIPRI), York	NHRDN - 05 <u>Deloitte</u> - 03 Business Line and	0	0	0

University, Canada . Austria - 01 Philadelphia University - 02 George Mason University - 01 Smith Business School, University of	Insurance Times - 01 EPSI - 01			
--	-----------------------------------	--	--	--

3.12 No. of faculty served as experts, chairpersons or resource persons : 12

3.13 No. of collaborations International National Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency From Management of University/College

Total

3.16 No. of patent received this year

Type of Patent		Number
National	Applied	
	Granted	
International	Applied	
	Granted	
Commercialised	Applied	
	Granted	

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year

Total	International	National	State	University	Dist	College

3.18 No. of faculty from the Institution who are Ph. D. Guides

and students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level
National level International level

3.22 No. of students participated in NCC events:

University level State level
National level International level

3.23 No. of Awards won in NSS:

University level State level
National level International level

3.24 No. of Awards won in NCC:

University level State level
National level International level

3.25 No. of Extension activities organized

University forum College forum
NCC NSS Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility : 24

<u>Annual Progress Report for NAAC - Social Responsibility</u>				
S.No.	Q No.	Question	Department Responsible	Answer
74	3.26	Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility	Social Responsibility	24*

*including six activities mentioned under S. No. 96 page no. 9

1. Academic

CSR intervention sites of companies / organisations visited by the students in 2017									
S. No .	State	Distri ct	Bloc k	S. No .	Village	Date of Visit	Numb er of Studen ts	Progra mme	CSR intervention site of Company/ Organisation
i	Uttar Pradesh	Gautam Buddha Nagar	Jewar	1	Neemka	23-Jul-17	37	PGDM Sec B	Ranganathan Society for Social Welfare and Library Development
				2	Khwajpur	05-Aug-17	29	PGDM Sec B	N/A
			Dadri	3	AkilpurJagir	16-Aug-17	65	PGDM Sec A	NTPC Dadri
				4	Jaitwarpur	16-Aug-17			
				5	Patadi	16-Aug-17			
				6	Piyawali	16-Aug-17			
				7	RasoolpurDasna	16-Aug-17			
				8	Sidhipur	16-Aug-17			
ii	Haryana	Nuh	Nuh	9	B A Pur	12-Aug-17	34	PGDM Sec C	SRF Foundation
				10	Mahrola	25-Aug-17	35	PGDM Sec D	

				11	Saunkh	22-Nov-17	40	PGDM IB	
		Gurugram	Manesar	12	Bans Haria (Hamlet)	13-Aug-17	34	PGDM Sec C	Maruti Suzuki Limited
				13	Bans Kosla (Hamlet)	13-Aug-17			
				14	Dhana	13-Aug-17			
				15	Kasan	13-Aug-17			
iii	Rajasthan	Bhiwadi	Bhiwadi	16	Bhiwadi	25-Aug-17	30	PGDM Sec D	SRF Foundation
iv	Uttar Pradesh	Gautam Buddha Nagar	Jewar	17	Thora	05-Feb-18	48	PGDM IBM 16-18	N/A
V	Uttar Pradesh	Gautam Buddha Nagar	Jewar	18	Kishorpur	14-Mar-18	51	PGDM RM 17-19	N/A

i. Social Project Experiential Learning The Responsible Business course has been integrated with an experienced based learning through “Community Immersion Programme”. The students interacted with CSR heads and field officers of the companies while visiting their CSR Project Intervention sites as well as with the gram pradhans, members of the community, school children, and targeted beneficiaries (of CSR projects of Companies). 400 students visited 18 villages during the academic year 2017-18.



i. Business sustainability course: A new module on Business sustainability has been introduced in all the PGDM programmes.

2. Consultancy and Capacity Building

i. Situation Analysis and Needs Assessment for ACC Ltd.

During 2017-18, the Centre for Sustainability and CSR at BIMTECH completed Situation Analysis and Needs Assessment of 25 villages spread across Chattisgarh, Odisha, and Uttar Pradesh.



ii. Fourth National Annual CSR Summit and CSR Best Case Studies’ Contest under the theme “Forging CSR Partnerships for Sustainable Impact” organised by BIMTECH and NHRD on 15th of Sept 2017 in New Delhi.



iii. Workshop on CSR for Agricultural Development was organised by BIMTECH and National Institute of Agricultural Extension Management (MANAGE) (an organisation of Ministry of Agriculture and Farmers Welfare, GoI) on 4-5th July 2017 at Hyderabad.



iv. Assessment of BMOs for the 4th Annual Award for Responsible Indian BMOs organised by the Foundation for MSME Clusters.

The Centre, as Technical Evaluator, made evaluation of applications of industrial associations seeking award that excelled in advancing the agenda of Responsible Business instituted by MSME Foundation.



3. Community Outreach

i. Establishment of Libraries

a) BIMTECH Pustakalaya established at Man Mandir, Barsana, Mathura

BIMTECH Pustakalaya established at Man Mandir, Barsana, Mathura on February 24, 2018. The library was inaugurated by Hon'ble Chief Minister of Uttar Pradesh Shri Yogi Adityanath and Hon'ble Chief Minister of Haryana ShriManoharLalKhattar.



b) BIMTECH Pustakalaya established at district Jail, Agra

BIMTECH Pustakalaya established by Ranganathan Society for Social Welfare and Library Development (RSSWLD) at District Jail, Agra on 29th November 2017.



ii. Project Protsahan Chiraiyya

Project "Protsahan Chiraiyya" is a rural social project on women empowerment started by the Society at Neemka Shajahanpur, Jewar Tehsil, UP. This village is adopted by the Hon'ble Union Minister of Culture and local MP, Dr. Mahesh Sharma under the Sansad Adarsh Gram Vikas Yojna. The project was launched with the vision to sensitize the rural underprivileged adolescent girls about all aspects of good quality life, education, health as well as their roles in the community. The pilot phase of this project was flagged off on 28th March, 2016 to commemorate the first death anniversary of Dr. Sarla Devi Birla, "Founding member of BIMTECH".

a) The fourth batch of Project ProtsahaChiraiyya was launched on 6th May 2017.

b) The fifth batch of Project ProtsahanChiraiyya was launched on 17th September 2017.

iii. Charity

a) Blood Donation

A blood donation camp was organized by Ranganathan Society for Social Welfare and Library Development and BIMTECH Foundation in Association with Lioness Club Pragati and Lions Blood Bank on 2nd October 2017. 101 individuals donated the blood.



b) Blanket Donation

Ranganathan Society for Social Welfare and Library Development (RSSWLD) undertook a blanket donation drive in following jails.

- **District Jail, GautamBudh Nagar, Greater Noida** on 22nd December 2017
- **District Jail ,Agra** on 25th December 2017
- **District Jail ,Mathura** on 25th December 2017,
- **District Jail , Meerut** on 12th January 2018



c) Sweater Distribution

Birla Institute of Management Technology, Greater Noida distributed woollen/winter clothes to the students of government school located in Neemka Shahjahanpur village of Jewar block in Gautam Buddha Nagar.



iv. Others

i) Chiraiyyas participated in Foundation Day of BIMTECH

The 30th Foundation day of BIMTECH was attended by the Chiraiyyas on 2nd October 2017. All the girls along with their teachers and students and faculty members of BIMTECH started the day with activities with Antakshari and Passing the parcel. The activities were followed by lunch.

ii) Chiraiyyas participated in Convocation at BIMTECH

Girls participating in Project Protsahan Chiraiyyas, called Chiraiyyas, attended the convocation day on 3rd April 2017. One of the girls from the first batch of project was felicitated by Hon'ble Vice-President of India for her role as community leader.



iii) Visit of Chiraiyyas to Delhi Public Library

A visit of Chiraiyyas' under the guidance and supervision of Dr. Rishi Tiwari, Secretary, RSSWLD was organised by Ranganathan Society for Social Welfare and Library Development on 27th October 2017.



iv) Visit of Chiraiyyas to Gautam Budh Nagar Jail

Ranganathan Society for Social Welfare and Library Development under the leadership of Dr. Rishi Tiwari organized a visit of Chiraiyyas' to Gautam Budh Nagar Jail.

v) Chiraiyyas participated in Republic Day Activities

Chiraiyyas and a few BIMTECHians attended 69th Republic Day parade in Surajpur, Police line, Gautam Budh Nagar on 26th January 2018. The chief guest of the event was Dr. Mahesh Sharma, Hon'ble Minister of State for Culture and Member of Parliament. Chiraiyyas had an interaction with him. Some achievement and motivational games were organised by Ranganathan Society for Social Welfare and Library Development under the leadership of Dr. Rishi Tiwari.

vi) Meeting of Chiraiyyas with Shri Prakash Amte

A meeting of Chiraiyyas was held on 5th August 2017 with Shri Prakash Amte, Social Worker. Dr. Rishi Tiwari, Secretary, RSSWLD explained about project Protsahan Chiraiyya. Later Chiraiyyas got an opportunity to interact with Shri Prakash Amte. Dr. Rishi Tiwari, secretary of Ranganathan Society for Social Welfare and Library Development



(RSSWLD) and Dr. H. Chaturvedi, Director, Birla Institute of Management Technology and President, RSSWLD were present for the event.



**vii) Mission Antyodaya Gram
SamridhiEvamSwachhata - Pakhwada**

To spread awareness about cleanliness, a program on Sawachh Bharat Mission was organized under the guidance and supervision of Dr. Rishi Tiwari, Secretary, RSSWLD on October 13, 2017.



viii) Majlis Program

Chiraiyyas attended the Majlis program organized by the BIMTECH students. Around 30 chiraiyyas (Neemka girls) were present during the event. The chiraiyyas were excited to see the performances. There were dances, cultural programs and nukkadnatak etc.



ix) INDIACSR Scholarship to

Mr. Rusen Kumar, founder director of INDIACSR, felicitated Chiraiyyas by providing scholarships. The scholarship was given those students who have attained highest marks in all the subjects in their class. The scholarships were awarded at BIMTECH Campus.

x) Cricket Match between BIMTECH Students and Jail Inmates at District Jail Gautam Buddha Nagar, Greater Noida

A cricket match was organised between the inmates of Greater Noida Jail and BIMTECH cricket team by Ranganathan Society for Social Welfare and Library Development (RSSWLD) on 19th November 2017 at Greater Noida Jail.

xi) CSR Partnership Roundtable

On 8th March 2018, CSR Partnership Roundtable with the theme of “CSR FOR SCIENCE AND TECH EDUCATION FOR BETTER INDIA” has taken place at Modi Hall, Ph.D. House, New Delhi one Ranganathan Society for Social Welfare and Library Development was associated in this conference as an NGO Partner.



S.No.	Q No.	Question	Department Responsible	Answer
96	5.12	No. of social initiatives undertaken by the students	Social Responsibility	6

- I. Social Project Experiential Learning – Page 1
- II. Volunteering in Project Protsahan Chirraiya -
- III. Chiraiyyas participated in Republic Day Activities - A few BIMTECHians also attended the event - Page 7
- IV. Meeting of Chiraiyyas with Shri Prakash Amte – A few BIMTECH students helped in organizing the event - Page 7
- V. Cricket Match between BIMTECH Students and Jail Inmates at District Jail Gautam Buddha Nagar, Greater Noida – Page 8
- VI. Majlis Program – Page 8

Criterion - IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	7 acre			
Class rooms	13	0		
Laboratories	2	0		
Seminar Halls	2	0		
No. of important equipments purchased (≥ 1 -0 lakh) during the current year.				
Value of the equipment purchased during the year (Rs. in Lakhs)				
Others				

1. User Orientation
2. Research Support
3. Reference Services
4. Current Awareness Services
5. Circulation Services
6. Document Delivery Service.

4.2 Computerization of administration and library

--

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	74400	N.A.	5102	2627513	79502	N.A
Reference Books	N.A.	N.A	N.A.	N.A	N.A.	N.A
e-Books	N.A.	N.A	N.A.	N.A	N.A.	N.A
Journals	157	N.A.	3	7585	157	5,00,000
e-Journals	7107	N.A	1208	N.A.	8315	7,44,609

Digital Database	12	N.A	2	N.A.	14	38,22,660
CD & Video	3284	N.A	100	N.A.	3384	N.A.
Others (specify)						

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing								
Added								
Total								

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

▪ Laptop (faculty & Staff):-	80.
▪ Laptop (Students):-	435
▪ Desktop	:- 240 (Total).
▪ Lab 1	:- 48.
▪ Lab 2	:- 60.
▪ Printer	:- 62.
▪ Scanner	:- 7.
▪ Heavy duty printer	:- 2.
Basic Facilities:-	
▪ LAN network round the clock.	
▪ Wi-Fi Network round the clock.	
▪ Internet (Up time. 99.9% provided by TATA 200 MBPS)	
▪ CCTV for surveillance.	
▪ Biometric security system for Students.	

- Video conference (Polycom and Avaya)

4.6 Amount spent on maintenance in lakhs :

i) ICT

ii) Campus Infrastructure and facilities

iii) Equipments

iv) Others

Total : **Rs.1,13,6473**

Criterion - V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

Contribution of IQAC in enhancing awareness about Student Support Services

5.2 Efforts made by the institution for tracking the progression

After each term exam progression is monitored and students are given opportunity to attain passing grade through process of revaluation, improvement and supplementary exams

UG	PG	Ph. D.	Others
	437		

(b) No. of students outside the state

333

(c) No. of international students

32 exchange students

No	%
255	58

Men

No	%
182	42

Women

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
409	2	0	18	0	429	407	3	0	27	0	437

Demand ratio 2.10

Dropout % 44%

Demand ratio 2.10

Dropout % 44%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

No. of students beneficiaries

5.5 No. of students qualified in these examinations

NET SET/SLET GATE CAT
IAS/IPS etc State PSC UPSC Other

5.6 Details of student counselling and career guidance

For the past few years BIMTECH has been holding a 32-factor Personality Test administered by Manpower Inc. for assessing the traits and inclination of the first year students.

This test is administered to the students soon after they are admitted to the course. And in about a fortnight time the finds of the personality test is received in the campus. It is shared with all the students who have taken the test. Thereafter the Business Communication faculty engages with the students on the findings and walks them through the assessment on a one-on-one basis.

About 15% of the tested students seek counselling support to get clarity either about traits or about the future career. Based on this report the faculty led career development team helps students identify their specializations during the first semester by scientifically predicting students' capacity or potential by skill. There is continuous process of measuring the career competence, motives and values of students in their 2-year life cycle aided with career counselling. From this year a duly certified professional counsellor has been appointed for this purpose. Team of faculty who look after career

development and career counselling are as given in the figure 4.3.1 in the Annexure to standard 4.

Figure 4.3.1

S.No.	Faculty Name	Area
1	Dr. ArchanaShrivastava	Business Communication
2	Dr. Saloni Sinha	Business Communication
3	Dr. BaishaliMitra	Business Communication
4	Ms. PallaviKatoch	Career Counsellor

No. of students benefitted

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
116	423	399	9

5.8 Details of gender sensitization programmes

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events : 75

State/ University level National level International level

No. of students participated in cultural events

State/ University level National level International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events : 17

Sports : State/ University level National level International level

Cultural: State/ University level National level International level

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	74	Rs. 30,43,326/-
Financial support from government	00	00
Financial support from other sources	00	00
Number of students who received International/ National recognitions	2 students: a) PGDM student Jasmin Valuri received ERNST MACH grant to study two semesters at FH Joanneum, Austria from September 2017- June 2018. b) PGDM- IB student Dewaa Kotecha got the ERASMUS+ Mobility Grant to study a term at Kozminski University, Poland.	a) EUR 1050 per month for 9.5 months b) Total EUR 4245

5.11 Student organised / initiatives : 75 + 2 International Level

Fairs : State/ University level National level International level

1. FH Joanneum , Austria ;

2. York university , Toronto , Canada

Exhibition: State/ University level National level International

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed:
 _____NIL_____

Criterion - VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

State the Vision and Mission of the institution

Vision

Developing ethical leaders with entrepreneurial and global mindset striving for sustainability and inclusive growth

Mission

- To be the preferred choice for students, faculty and recruiters
- To create and disseminate knowledge in global context
- To imbibe entrepreneurial culture through curriculum, pedagogy, research and mentoring
- To equip students for global business leadership
- To develop faculty as global thought leaders
- To ingrain ethics, sustainability and inclusive growth in all activities

6.2 Does the Institution has a management Information System

Does the Institution have a Management Information System

Yes. This is maintained by the Registrar's office. MIS is compiled on a monthly basis with inputs sought from all faculty members.

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

Following professors are involved in Curriculum Revision

Dean Academics

Ashok Malhotra

A. K. Dey

All four chairpersons of the PGDM programs

All Area Heads; Mktg, Fin, OB/Hr, Decision Science & Ops, Eco, Commu, IT and Strategy

6.3.2 Teaching and Learning

PGDM 2 Year (FT)- International Business Program

The teaching and learning process (TLP) of International Business Program (IB) is an expediently designed process. The institute's Vision, Mission, Values (VMV) are cognitively manifested in the form of program learning goals (PLGs) & program intended learning outcomes (PILOs) and is subsequently assessed through course intended learning outcome/s (CILO), which is an integral part of the course content.

The course content is framed through a structured process where the curriculum development committee (CDC) considers the recommendations of the respective areas. There is an Advisory Council consisting of senior and eminent corporate executives, business leaders and academicians. The council reviews the syllabus every year and suggests any modification required to meet the changing needs of the industry. The CDCs and Industry Advisory Council's suggestions are then deliberated and vetted in the academic council (AC). The suggested modifications by the AC is further referred to the programs for the drafting and publication of the syllabus hand book.

The syllabus handbook elaborately discusses the curriculum structure and course content. These courses are then blended with continuously updated inputs from the advisory meets on a regular basis.

The current focus of the teaching learning process is the introduction of Lead (Leadership development course of 3 credits), Experiential Learning courses of 14 credits (SIP - 9, Lead - 3, Industrial Excursion -2). The batch of 2016-18 had 49 courses of 154.5 Credits, 2017-19 batch has 48 courses of 151.5 Credits, and 2018-20 batch will have 48 courses of 125 credits. The forthcoming batch of 2018-20 will have in addition to lead and experiential learning one more course on entrepreneurial mind-set building known as E-Lab.

Thus at BIMTECH we follow a well-structured TLP to take care of learning outcomes in accordance with the objectives of the institution.

PGDM(IBM)

The teaching and learning process (TLP) of Insurance Business Management Program (IBM) is an expediently designed process. The institute's Vision, Mission, Values (VMV) are cognitively manifested in the form of program learning goals (PLGs) & program intended learning outcomes (PILOs) and is subsequently assessed through course intended learning outcome/s (CILO), which is an integral part of the course content.

The course content is framed through a structured process where the curriculum development committee (CDC) considers the recommendations of the respective areas. The CDCs suggestions are then deliberated and vetted in the academic council (AC). The suggested modifications by the AC is further referred to the programs for the drafting and publication of the syllabus hand book.

The syllabus handbook elaborately discusses the curriculum structure and course content.

The current focus of the teaching learning process is the introduction of Lead (Leadership development course of 3 credits), Experiential Learning courses of 8 credits and lastly the

course on New Produced Development has been introduced in context of Design Thinking. The forthcoming batch of 2018-20 will have in addition to lead and experiential learning one more course on entrepreneurial mind-set building known as E-Lab.

As an additional input to put across industry practice in the class room, programme is making use of instructional material about Global Insurance trends, Supplied to us by our strategic partner SWISS-Re. This also includes the supply of their hugely reputed Journal Sigma to each Student.

Thus at BIMTECH we follow a well-structured TLP to take care of learning outcomes in accordance with the objectives of the institution.

6.3.3 Examination and Evaluation

Exams and evaluation are done as per Academic Calendar

6.3.4 Research and Development

6.3.5 Library, ICT and physical infrastructure / instrumentation

6.3.6 Human Resource Management

1. **Regular upgradation of faculty & staff through In-house & Out bound trainings/Faculty Development Programmes is ensured.**
2. **Mentorship Program for the new faculty is in place.**
3. **Implemented various welfare schemes for the faculty & staff (details given in the welfare scheme section) for the retention of employees.**

6.3.7 Faculty and Staff recruitment

1. **Open and transparent policy for faculty recruitment.**
2. **Gap analysis is done for teaching and non-teaching staff requirement.**
3. **Vacant positions are advertised on various websites and national newspapers.**
4. **External experts are invited for the rigorous selection process.**
5. **Staff recruitment is done by internal panellists.**

6.3.8 Industry Interaction / Collaboration

Doctoral Programs:- The EFPM Scholars being from the industry provides ample scope for industry interaction on a day to day basis to the full time FPM Scholars. Additionally, scholars also get to interact with industry professional at the time of research workshops when industry professionals are also invited to take part.

All other programmes : - Numbers includes (Guest Lecture, Visiting Faculty, Short Term Projects undertaken by students, Panel Discussions, Seminars & Workshops)

PGDM - 366

PGDM (IB) - 80

PGDM(RM)

PGDM(RM), regularly organize invite Industry guests throughout the course. Panel discussion, On Job Training, STP's & visits to various industries in India & abroad during the programme are organized to complement classroom learning and bring in a practical perspective to management theories.

PGDM(IBM) - 40

As an integral part of the PGDM(IBM) is the speaker series and visits that are regularly organized throughout the course. Talks by industry leaders, STP's & visits to various industries in India & abroad during the programme are organized to complement classroom learning and bring in a practical perspective to management theories.

6.3.9 Admission of Students

- Applications are invited under different categories.
- Candidates are shortlisted on the basis of cut off declared for merit category admission and called for WAT/ PI session in two phases at different PAN India locations including Greater Noida.
- Merit is prepared taking into account the weightages of selection criteria (PI/ WAT/ accepted eligibility test/ past academic performance/ work experience/ regional weightage/ diversity on gender and social parameters).
- Offers are given as per approved intake for different programs and 1st instalment of fee is accepted accordingly.
- Programme wise refund requests are accepted as per AICTE norms.

- Finally academic session commences in second week of June.

6.4 Welfare schemes for

Teaching	
Non teaching	
Students	

Welfare Schemes At A Glance (For Faculty & Staff Both)							
1	Faculty Development Policy (details are provided below)&Professional Staff Training and Development Policy						
2	Annual awards, Research grants and incentives dovetailed with Performance Evaluation System (PES) for faculty.						
3	Faculty Exchange Programmes - deputation with premier institutes in India and abroad						
4	Continuous encouragement for writing books and research articles						
5	Separate Faculty room/cabin is provided to all the faculty.						
6	All faculty are provided with laptop.						
7	Concessional Residential accommodation for faculty and Professional Staff at campus / near campus Free maintenance services are provided at campus residences Free Furniture is provided to faculty and Professional Staff at campus accommodation TV cable and internet connection is provided to all residences free of charge						
8	The campus is Wi-Fi enabled and all faculty rooms/cabins, admin offices are provided with internet connection.						
9	Free health medical consultation is provided at campus Health Centre (details are provided below)						
Medical Insurance : (Hospitalization Medi-claim) - FOC							
	<table border="1"> <thead> <tr> <th>Employees category</th> <th>Current Cover</th> </tr> </thead> <tbody> <tr> <td>Faculty</td> <td>5 lakh floater cover for family</td> </tr> <tr> <td>Professional Staff</td> <td>4 lakh floater cover for family</td> </tr> </tbody> </table>	Employees category	Current Cover	Faculty	5 lakh floater cover for family	Professional Staff	4 lakh floater cover for family
Employees category	Current Cover						
Faculty	5 lakh floater cover for family						
Professional Staff	4 lakh floater cover for family						
10	Health Check-up cum diagnostics Camp						
	<table border="1"> <thead> <tr> <th>All faculty and Professional Staff</th> <th>Annual health check-up free for main body conditions</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> </tbody> </table>	All faculty and Professional Staff	Annual health check-up free for main body conditions				
All faculty and Professional Staff	Annual health check-up free for main body conditions						
11	Loans and Advances						
	<table border="1"> <thead> <tr> <th>All faculty and Professional Staff</th> <th>Different types of Loans at 5% simple interest rate and short term Advance at zero interest rate.</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> </tbody> </table>	All faculty and Professional Staff	Different types of Loans at 5% simple interest rate and short term Advance at zero interest rate.				
All faculty and Professional Staff	Different types of Loans at 5% simple interest rate and short term Advance at zero interest rate.						
12	Concessional meals are provided to faculty and staff.						

6.5 Total corpus fund generated

6.6 Whether annual financial audit has been done Yes No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic				
Administrative				

Audits have not been conducted in 2017-18.

IQAC's focus was on streamlining processes mainly for the academic departments, defining measurement metrics and designing a system to capture various metrics. This is to be used as a basis for annual Audits which will be conducted from the current academic year

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

Contestant Improvement using green IT initiatives

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Evaluation software package developed in house and shared with Birla Global University (BGU), Bhubneshwar after training faculty / staff at BGU

6.11 Activities and support from the Alumni Association

1. Alumni Association Established and active

Since 1988, as one of the pioneering institutions of management education in India, BIMTECH has developed distinct brand equity. The learners here challenge assumptions, think beyond visible limits, and add the value of excellence in whatever they do.

BIMTECH Alumni Cell is a sincere attempt to reconnect with the eminent personalities that BIMTECH has produced over the years. It has 9 Alumni Chapters in INDIA (Bangalore, Ahmadabad, Chennai, Hyderabad, Chandigarh, Pune, Mumbai, Delhi/NCR, and Kolkata) and 3 Chapters abroad (Singapore, Dubai and London)

With a family of over 6500+ Alumni spread across the globe and active chapters in major cities nationally we have a balanced blend of CXO's, Entrepreneurs, Senior, mid and entry level managers who are making the alma mater proud.

BIMTECH has its legal Alumni association with the name GAAB -"Global Alumni Association of Birla Institute of Management Technology"

The Registered Office of the Association is located at F18, Academic Block, Birla Institute of Management Technology, Plot no 5, Knowledge Park - II Greater Noida UP - 201306

MEMBERS OF THE FIRST EXECUTIVE COMMITTEE

- **Mr. Alok Gupta** President
- Mr. Deepak Pandit Vice President
- Dr. Anshul Verma Treasurer
- Mr. Mohit Chhabra Secretary
- Mr. Kumanduri Ranga Chari : Deputy Secretary
- Mr. Ravindra Aggarwal :Member
- Mr. Himanshu Subhu : Member
- Mr. Amrendra Pandey:Member

Alumni Activities

HR Round Tables

- Alumni were also invited to attend HR Roundtable events organized by BIMTECH at Delhi, Mumbai & Chennai. More than 20 alumni attended the event at each location. BIMTECH Bhubaneswar alumni also attended the event at Bangalore.
- 15 alumni participated in HR Round table held on 23rd January, 2017 at New Delhi
- 20 alumni participated in HR Round table on 22nd September, 2017 at New Delhi.

Lyceum

- Senior Alumni from different segments of Industry were invited at 'Lyceum' event conducted by BIMTECH at its Greater Noida campus on August,31st, 2017. The event was planned targeting different industry segments. The students were required to

prepare a presentation on recommended contemporary topics and showcase their skills before the panel. The respective alumni acted as mentors to such students during the progress of the event.

Internal Evaluation

Mr Aekansh Jain, Financial Analyst , BMW and Mr. Ankit Vijayvargiya, Manager-Operations, Honda Cars were invited for internal evaluations

- Taking sessions across centres
- GAAB Meetings: Four meetings were organized by Alumni Cell with Global Alumni Association of BIMTECH (GAAB) office bearers & senior alumni at Delhi. These meetings were attended by more than 25 alumni based at Delhi/NCR. The objective of the meetings was to plan an Alumni Charter and work on alumni engagement with BIMTECH. More such meetings with healthy progress will be organized during 2017-18 and efforts are made to engage all alumni across all alumni chapters
- Propel, Reunion Centre wise:

BATCH	No. of participants	Date
1988-2000,2005-2010,2002-2007,2001-2006	102	4 th March,2017
2006, 2007, 2008	35	2 nd September, 2017

- **Alumni Networks successfully hold meetings across cities.**

The Alumni Cell of BIMTECH has been involving its Alumni both in India & Abroad. As per the directions of the management, the following actions were taken.

Alumni Meet: Chapter meets, reunions and Annual Alumni meet

BIMTECH conducts Chapter meets, Reunion Propel and Annual alumni meet every year.

Chapter meets till now:

Place	No of participants	2016-2017	2017-2018	No of participants
Ahmedabad	20	5th Aug 2016	24th Feb,2018	37
Dubai	18	11th Nov 2016	-	-
Kolkata	20	18th Feb 2017	18 th March,2018	27
Hyderabad	14	18th Feb 2017	25 th Feb,2018	48
Bangalore	30	18th Feb 2017	24 th Feb,2018	75
Mumbai	75	18th Feb 2017	24 th Feb,2018	105

Pune	11	18th Feb 2017	24th Feb,2018	68
Chennai	14	21st Oct 2016, 18th Feb 2017	-	-
Chandigarh	28	25th Mar 2017	10 th March,2018	32

- **Alumni Dialogue-** BIMTECH's 30th Foundation Day celebrated on Oct 02, 2017. 13 senior alumni from different functional areas were invited for Alumni dialogue to interact with BIMTECH students. Alumni mentored students on new emerging trends of industry in their respective areas.
- **Alumni as BOG member-** GAAB President Mr. Alok Gupta is inducted as Member, Board of Governors, BIMTECH for better representation of alumni among members of the BIMTECH Board
- **Annual Alumni meet-** An annual alumni meet celebrated with a different theme this year that attracted spouse & children apart from other alumni who participated not only from India but abroad. In comparison to the last year meet there was noticeable 10% increase in alumni attendance at the event. There was a 30% increase in the participation of spouse & children of alumni.
- **Webinars and Video conferencing-** 2 Live Webinars were conducted with senior alumni who mentored the students via video conferencing.
- **Storytelling Session-** A total of 3 such sessions organized in the last year that helped in increasing reach to Senior Alumni

Engagement through Social Media

- Social media communication through Facebook, LinkedIn Twitter and Wts app groups.
- E-Greetings are regularly sent to the alumni in database by the alumni conduit members of BIMTECH. Such alumni's receive Greetings on Birthdays, Festival Wishes & Marriage Anniversaries.
- Communication through Social Media tools such as Facebook, LinkedIn & Twitter is made regularly with all alumni. Important BIMTECH activities & events also posted regularly through this medium. A hashtag "**Beti Hi Bachayegi**" (Only daughters will save us!) was created on official Twitter Handle of alumni to promote this campaign. It means that if girls are provided good education and health facilities, they can become a big "**change-makers**" in their future lives when they will be managing families as daughter-in-law, wife and mother. Hundreds of alumni tweeted on this social cause of Girl Child which was made viral on Oct 02, 2016 so as to mark the celebration of 29th Foundation Day of BIMTECH. Alumni were also requested to take a selfi with their daughter/sister/niece and send us on the official Facebook page of Alumni (Global

Alumni Association of BIMTECH).

- **E Newsletter** -A Bi Annual alumni e-newsletter is also released every six month to update alumni activities conducted by alumni cell. This e-newsletter is posted on all official social media platforms of BIMTECH alumni. We have received overwhelming response from the alumni as they are regularly posted with latest events & engagements with BIMTECH. The alumni cell has already released three e-newsletters and the fourth one will be released in the month of July 2018.

Placements, Training STP support Continuous Mentoring

- Alumni Cell intends & is working on integrating the Centre for Corporate Relations with the alumni so that more and more number of alumni can help students in Academic Projects, Placements, Internships, Training & Mentoring. This year we have already got more than 21 references from our alumni for the internships in April, 2018
- 27 students got final placements with the support of our alumni.

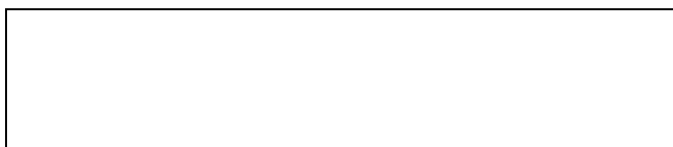
Admissions Referrals

- Admission referral scheme was promoted to Alumni to refer meritorious students for admission to BIMTECH programs. There were 35 referrals made for the batch 2018-20.

Entrepreneurship Cell

- Ms. Bhawna Anjaly - Attended the final day celebration of **Udyami 5.0** - 10 February, 2017
- Mr. Shaurya Garg - Attended the final day celebration of Udyami 5.0 - 10 February, 2017
- Mr. Prashant Sharma - Attended the final day celebration of Udyami 5.0 - 10 February, 2017
- Mr. Chittransh Verma - Attended the final day celebration of Udyami 5.0 - 10 February, 2017
- Mr. Vishal Arora - Attended the final day celebration of Udyami 5.0 - 10 February, 2017

6.12 Activities and support from the Parent - Teacher Association



6.13 Development programmes for support staff

Training Programms conducted from Jun 2017 to 1st May 2018								
S.N .	Title of the Training	Dates	Trainer	Area of Training	Amount Spent	Hours of Training	Trainee	No. of Trainee
1	Personality Development	6th Jan 2018	Firoz Zahid Khan	Soft Skills	15000	8	All Staff	28
2	How to communicate in Emotional Intelligent way	12-Jan-18	Itilekha Das	Soft Skills		4	Managers/ Asst. Managers/Officers	22
3	Stress Management	17-Jan-18	Rahul Gupta & Team	Soft Skills		1	Faculty/ Managers/ Asst. Mgrs.	49
4	Personality Transformation & Team Building (Outbound Training)	31 May-1 Jun 2017	Punkesh Chawla	Soft Skills	1,85,575	12	All Staff	20
5	ITR - online Filing	Jul-17	K.C.Arora	Application of Technology		2	Any interested staff	12
6	ASP.NET	Sep-Nov 2017	incapp (Training inst.)	Domain Knowledge	8,500	60	Nishant Kumar	1
7	Stress Management & PF Issues	19 & 20 Dec 2017 (2 days)	Rahul Gupta , Himani	Soft Skills		6	Security Guards, Mess Staff	73 (including both the days)

6.14 Initiatives taken by the institution to make the campus eco-friendly

Installation of 100 Kwp Solar Power Plant for generation of electricity in Academic Block
2025 conventional 36 watt tube lights replaced with 15 watt LED tube Lights in Campus
400 Conventional Fans of 75 watt replaced by 32 watt Energy Efficient Fans in campus

Criterion - VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

Yes. (All Programmes)

PGDM(IB)

1. While undergoing Export Cluster Project at Ludhiana, we got in touch with big companies like Trident and it helped the Institute in getting their senior official on Advisory Board of IB and placements.
2. As a result of change in pedagogical methods and increased practical exposure, quality of placements has improved for IB students this year as compared to previous years.
3. With increased outreach to international industries and ports, BIMTECH brand gets more leverage and recognition.

Doctoral Programms:

The FPM program decided to hold OLT (online test) based entrance test for FPM admissions this year. Due to this, the institute was able to announce the results in much lesser time as compared to previous years. This saved time and also reduced anxiety for candidates.

PGDM(RM)

Last Year Retail Management programme revised the On Job training structure and have initiated many innovative processes which helps the students in the teaching & learning process. Business management programme have introduced 3 credit **LEDAERSHIP LAB(LEAD)&Experiential Learning** , a new way of learning by doing , in the last year for the Batch 17-19.

LEAD Course: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. This course will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is learning by doing. LEAD will help in identifying selected potential leaders who are likely to outperform in their career.

LEAD is designed to give hands on experience and boost confidence and competence of students as a leader. This course will put the participants in challenging situations, so that they merge as balanced professionals of tomorrow.

This course aims to develop a leadership mind-set and the ability to build and steer a strong

and committed team. The course will train the participants to resolve conflicts and rise above individual self-interest and work for common goals and objectives.

Experiential Learning:

Apart from collaborative classroom teaching, Business management programme is offering a variety of Experiential Learning courses.

1. **Summer Internship:** The students have to undergo 10-12 week summer internship in the industry from 1st April-30th June followed by a Viva-Voce to evaluate Student learning.
2. **Short Term Projects:** (October & February) Short Term Projects helps the students to appreciate the practical working of the corporate. It provides a platform to expose them to the real life Retail challenges & problems. It helps the students to imbibe and comprehend concepts dealt in the class.
3. **On Job Training:** (10 days in Trim II and 14 days in Trim III) the objective of OJT is to enhance student industry interaction so that students can acquire experience of a Retail store which will bridge the gap between academic learning and field learning. And to well address the objective, structure of OJT was revised in the year 2017-18 to help students to gain knowledge and experience on the functioning of a Retail Store in real time.
4. **Local & Outstation Industry Visit:** Visits to various industries in India & other countries during the programme are organized to complement classroom learning and bring in a practical perspective to management theories.

PGDM(IBM)

Last Year Business Management programme have initiated many innovative processes which helps the students in the teaching & learning process. Business management programme have introduced 3 credit **LEADERSHIP LAB(LEAD)&Experiential Learning** , a new way of learning by doing , in the last year for the Batch 17-19.

LEAD Course: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. This course will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is learning by doing. LEAD will help in identifying selected potential leaders who

are likely to outperform in their career.

LEAD is designed to give hands on experience and boost confidence and competence of students as a leader. This course will put the participants in challenging situations, so that they emerge as balanced professionals of tomorrow.

This course aims to develop a leadership mind-set and the ability to build and steer a strong and committed team. The course will train the participants to resolve conflicts and rise above individual self-interest and work for common goals and objectives.

Experiential Learning:

Apart from collaborative classroom teaching, Business management programme is offering a variety of Experiential Learning courses.

1. Summer Internship: The students have to undergo 10-12 week summer internship in the industry from 1st April-30th June followed by a Viva-Voce to evaluate Student learning.
2. Short Term Projects: Short Term Projects helps the students to appreciate the practical working of the corporate. It provides a platform to expose them to the real life corporate challenges & problems. It helps the students to imbibe and comprehend concepts dealt in the class.
3. Social Action Projects: The Objective of Social Action Project is to help student project teams apply their theoretical knowledge and concepts to address significant business/Managerial issues for social cause.
4. Local & Outstation Industry Visit: Visits to various industries in India & other countries during the programme are organized to complement classroom learning and bring in a practical perspective to management theories.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

Best Practices

- *Summer Internship Project Workshop*

Objective:

As per AICTE mandate, BIMTECH ensures that students who complete the first year of their studies embark upon a Summer Internship Project between their IIIrd and IVth Trimesters. This supplements their class room learning with industry norms and practices and provides them a deeper understanding of the concept of problem solving as practiced in the industry.

The Practice:

The five sessions in the one-day Summer Internship Workshop are delivered by our the in-house faculty with industry experience, external industry experts and our own alumni, touching upon the qualities of good research, appropriate research tools, questionnaire construction, report writing skills and actual presentation of winning internship reports of the preceding year.

The Centre for Corporate Relations (CCR) issues a master circular to all students detailing the guidelines for internship, Workshop details, time frame for landmark events such as Project topic finalization, submission date for Synopsis, date for submission of first draft of the Report to academic mentor, date for final submission of the Report etc.

Evidence of Success

- Pre-placement offers for students going up in the last three years since the practice was launched.
- For 2014, SIP report of 3 PGDM-IBM students were shortlisted for inclusion in the Rural Marketing Association Case Study book
- SIP report on Event Management submitted by PGDM-IBM student Pawan Poona, batch 2014 while working with AON Global got wide publicity in the special site for Summer Internship Internshala
- *Competency Assessment Based Personal Interview Process*

Objective

To assess broadly defined competencies and potential among candidates, with an objective of meeting the expectations of corporate recruiters at the time of placement as well as for their better career advancement

Practice

Based up on the feedback received from the recruiters and the opinion of the experts, each candidate is being assessed on the following five competences by asking few situation around the related traits

- Open-mindedness
- Teamwork and Leadership

- Learnability, Extra Curricular Development, Awareness of Current Issues
- Creativity, Innovation and Entrepreneurship
- Communication Skills

A number of situation-based small cases have been developed around the four identified competencies and the related traits and the candidates are asked to read the cases and respond suitably. The candidates are exposed to a total number of eight such cases two each for four competencies and the interview panelist are to give marks based up on their judgment. A panel consists of two person one a core faculty from the institute and the one drawn from industry having a min. experience of around 10 years. Both the panelist assess the candidates individually on a separate sheet and the average of the marks given by them is taken for the calculation of merit.

Evidence of Success

The new process was put in place from the admission year 2012 and it has been well appreciated by all stake holders. There is no direct quantitative evidence as such to prove its success but the qualitative improvement in our placement records could be an indirect evidence of the success of the process.

**Provide the details in annexure (annexure need to be numbered as i, ii,iii)*

7.4 Contribution to environmental awareness / protection

Plantation of 1711 Trees & Herbal garden in campus

Rain harvesting system, Solar system to provide Bathing water for students & RO waste water reuse in Horticulture in Campus

7.5 Whether environmental audit was conducted?

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

Strengths

- Fully residential campus with many faculty residing inside campus; constant interactive learning
- Industry connect; Industry-Academia Council with senior industry practitioners and academicians as members
- 25% of faculty have industry experience of more than 20 years

- Partnership/membership with professional bodies like NHRDN, EPSI, IIBA & LOMA
- Opportunities for experiential learning for students
- Highest national accreditation from National Board of Accreditation (NBA)

Weaknesses

- Recruiters' perception about Bimtech and lower annual compensation for our students than they deserve
- Lack of international accreditation
- Inability to create competitive advantage by increasing the cutoff for CAT for admission seekers to attract more meritorious students
- Improving the research profile for faculty; publications in internationally reputed journals
- Inability to leverage alumni profile to improve placement of students

Threats

- Addition of new IIMs (Strong brand value enticing prospective students)
- Constraint of land for further developing the infrastructure
- Courses do not deal with fast changing environment and management of uncertainty
- Low preference for entrepreneurship among BIMTECH students

8. Plans of institution for next year

We plan to operationalize process documents for all academic programmes and areas as also some of the important administrative centres. The metrics system would also be operational by the end of the academic year and would integrate with the process documents at the outcome level. The first cycle of Audits will be conducted for academic programmes and the audit / compliance findings will be tracked to closure.

Name Dr. Veenu Sharma

Name Dr. Amarnath Bose

Signature of the Coordinator, IQAC

Signature of the Chairperson, IQAC

Abbreviations:

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence
UPSC	-	Union Public Service Commission
